

Brian Caskey Data Security and Identity Theft



Brian Caskey, Chief Marketing Officer for Vanguard Integrity Professionals, has a 30-year track record as a senior executive in global marketing, corporate strategy, business development and global branding.

Prior to joining Vanguard, Caskey served as CMO at Zhone Technologies (NASDAQ) where he spearheaded a company-wide

global rebranding campaign, launched multiple new product lines and led strategic sales initiatives resulting in top-line revenue growth and increased margins. Preceding Zhone Caskey was CMO at UTStarcom (NASDAQ) where he was responsible for worldwide marketing and global branding. Caskey also served as Vice President of Strategic Marketing at 3Com (NASDAQ).

Caskey is regularly a featured speaker at cybersecurity and technology conferences worldwide. He earned his degree in electrical engineering, attended The Wharton School of the University of Pennsylvania and Duke University's Fuqua School of Business.

Las Vegas Rotary Club Mission:

Teaching Youth to Succeed through Literacy, Education & Life Skills Development





AUGUST 18, 2016

TODAY'S PROGRAM

BRIAN CASKEY

CALENDAR

SCRIBE

MESSAGE FROM THE PRESIDENT

NEW MEMBER SPOTLIGHT

CIGAR SOCIAL

MEMBER HIGHLIGHTS



WHAT IS ROTARY?

Rotary is a leadership organization of local business, professional and civic leaders. We meet regularly to form friendships and work together to improve the local and international community



David H. Thorson President 2016-2017

CLUB OFFICERS 2016-2017

President **David Thorson**President-Elect

Michael Gordon

Immediate Past President

Mary Ann Avnet

Secretary **Deb Granda** Treasurer **Tom Brooker**

ELECTED DIRECTORS

Kirk Alexander
Gina Gentleman
Deb Granda
Janice Lencke
Dave Lester
Anil Melnik
Melanie Muldowney
Carolyn Sparks
Robert Telles
Past President Representative
Russ Swain





MESSAGE FROM THE PRESIDENT

Dear Fellow Rotarians.

As you are well aware by now, our club's biggest fundraiser of the year is happening on Sunday April 23, 2017.

As much as we like to call this project "The Annual Car Show", people far smarter than me, have opined that we need a more descriptive, sexy, catchy title to attract visitors.

For instance, all of us have grown to love our Santa Clothes project. Just think about it, two words "Santa Clothes" precisely describes what this project is all about.

At last week's meeting we announced our first ever "Name the project" contest and here are the details:

What do you think is a more descriptive and catchy title for the annual car show? Should it be "Rotary Spring Classic Car Show"? What about "Boulevard of Rotarian Dreams" or "Revolutions, Roads & Rotarians"? Has anybody ever thought of describing our club as the "Community Impact Engine"? Whatever your suggestion, let us know! Send your electronic entries to either Shawn Noorda or President-Elect Michael Gordon.

Sticking with the car theme, the winner will receive **two high speed ride-along experiences courtesy of Richard Petty Driving Experience** at the Las Vegas Motor Speedway valued at \$218!*

This contest is open to all members and the chosen name will most likely stick with this project forever (just like "Santa Clothes"), so members have an opportunity to leave their mark in club history.

The deadline for entries will be Friday August 26 and the winner will be announced during the club meeting on September 1.

David Thorson

President 2016-2017



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CALENDAR

ROTARY EVENTS ARE LISTED IN RED / GUEST SPEAKERS & PROGRAMS IN BLACK

8/18 **Board of Directors Meeting** 8/19-21 Shakespeare Festival Trip 8/24 **New Member Orientation**

8/25 Mayor John Lee - North Las Vegas 9/1 Marvin Menzies - UNLV Basketball

9/9 Cigar Fellowship - 6:00pm

SOAR - 9am to 10:30am at City Hall 9/12

9/15 **Bo Bernard - International Gaming Institute**

9/22 **Ernest Williams - Nevada Test Site**

9/24 Highway Clean-up

9/29 Jim Kohl - Cristo Rev High School 9/29 **Wetzel Awards - Base Ceremony**

10/7 Wine to Water

10/22 **UNLV Tailgate Party**

10/26 Wetzel Awards - Luncheon for the Award Recipients

10/15 **Corazon Superbuild**

12/8 Santa Clothes and Holiday Party

Las Vegas Rotary Car Show 2017 taking it to the next level April 23, 2017 Involvement from all members is needed!





PAST PRESIDENTS

Les Saunders*	1923-24	Mark C. Mielke*	1970-71
Bill Ferron*	1924-25	Dr. Harold Boyer*	1971-72
A.A. Hinman*	1925-26	Angelo J. Manzi*	1972-73
Frosty Mildren*	1926-27	Keith Ashworth*	1973-74
Fred Hesse*	1927-28	Robert E. O'Connell*	1974-75
Dr. F.M. Ferguson*	1928-29	Don Ashworth	1975-76
Dr. William S. Park*	1929-30	David F. Welles	1976-77
Charlie Dimock*	1930-31	James J. Corey*	1977-78
Leo McNamee*	1931-32	Darrell Luce*	1978-79
A.E. Cahlan*	1932-33	Albert H. Purdue*	1979-80
Douglas Dasheil*	1933-34	Michael Hoover	1980-81
Marion Earl*	1934-35	Donald L. Aikin	1981-82
K.O. Knudson*	1936-37	Joseph J. Buckley*	1982-83
Frank Gusewelle*	1937-38	Irwin Kishner	1983-84
Tom Connolly*	1938-39	James Cashman III*	1984-85
Archie Grant*	1939-40	Mike Meyer	1985-86
Otto Underhill*	1940-41	Doug L. Peterson	1986-87
Bryan Bunker	1941-42	M.J. Wiens, Jr.	1987-88
Cyril Wengert*	1942-43	Keith W. Bassett*	1988-89
Fred O'Donnell*	1943-44	Kenneth E. Miller*	1989-90
Frank Case*	1944-45	James M. Gamett	1990-91
Victor Shurtiff*	1945-46	Robert L. Moore	1991-92
Max Kelch*	1946-47	Robert L. Forbuss*	1992-93
Ed Ciliax*	1947-48	Gary A. Martin	1993-94
Lorin Ronnow*	1948-49	John A. Smith	1994-95
Leonard Fayle*	1949-50	Caty Crockett	1995-96
Allye Lawson*	1950-51	Clifford R. Beadle	1996-97
Harry Allen*	1951-52	Ralph J. Rohay	1997-98
Les Edwards*	1952-53	Dr. James M. Jones	1998-99
Wayne Kirch*	1953-54	Tom A. Thomas	1999-00
George Boman*	1954-55	Tom J. Krob	2000-01
Spence Butterfield*	1955-56	James E. Hunt	2001-02
Walt Hunsaker*	1956-57	James R. Tucker	2002-03
Ted Brandt*	1957-58	Kathy Dalvey	2003-04
Julian Moore*	1958-59	Steve Casey	2004-05
Ray F. Culley*	1959-60	Ned Phillips	2005-06
C.T. Harris*	1960-61	Brock Fraser	2006-07
Ollie Gardner	1961-62	Randy Campanale	2007-08
Tom Underhill*	1962-63	Russ Swain	2008-09
Vern Willis*	1963-64	Karen Whisenhunt	2009-10
Ward Wengert*	1964-65	Tom Axtell	2010-11
Bill Southard*	1965-66	Sharon McNair	2011-12
Dr. Vince Sanner*	1966-67	Randy Donald	2012-13
Walter Wehner*	1967-68	Ginger Anderson	2013-14
Dr. Robert Robinson		Steve Linder	2014-15
Harold Wandesforde	1969-70	Mary Ann Avnet	2015-16

* Deceased



AMERICA

2016-2017 RI President John Germ District 5300 Governor Luciano de Sylva





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MEMBER



Past President Mary Ann started the meeting with her invocation.



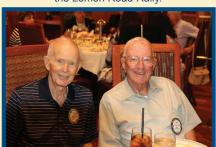
Jaime Goldsmith led us in song.



Sergeant at Arms Paul Maffey gives the mic to Kirk to bring us up to date on the Lemon Road Rally.



Deb Granda explains the rules for presenting new members.



Past President Jim Jones and Richard Relyea join for fellowship.



President Elect explains the Name the Car Show contest.

**** 1,786.00**

Randy Boesch

Director of Private Banking 702.855.4848

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VP/Business Relationship Manager 702.706.9050

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HIGHLIGHTS



Anil Melnick gives us the details on the UNLV tailgate party in October.



Past President Tom Krob brings us up to date on the Cigar Fellowship at the home of Russ Swain.



Paul Maffey misses his chance at the Joker.



Dave Lester wins the Lawry Bucks.



President Dave presents our speaker Dr. Rampur Viswanath a Sole Power Award for his report on the air quality in India.



The Officers for the 25 Club

President - Rob Pistone VP - Chris Bennett • Secretary - Erik Astramecki The 25 Club meetings are held on the 1st Thursday each month at 11:15 A.M. at Lawry's The Prime Rib



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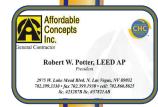
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- President David Thorson called the meeting to order.
- Immediate Past President Mary Ann Avnet gave the invocation. Jaime Goldsmith led the club in singing the National Anthem. The Pledge of Allegiance was recited and the Sergeant-at-Arms was Paul Maffey.
- There were no International Rotarians, no visiting Rotarians and (4) Guests of Rotarians were introduced.
- The drawing began at \$1,654.00 plus this week's donations. The winner gets half the pot and half goes to the Las Vegas Rotary Foundation. Ticket Winner: **Paul Maffey** who won \$10! Lawry Bucks Winner: **David Lester**.
- Jaime Goldsmith presented a check for \$412.53 for money she collected during the Star Trek convention using our Canned Food Drive can nice work Jaime!
- President David Thorson announced that there was an opportunity to go on a polio drive in Nigeria in October. Please contact **David** if you are interested in getting more information.
- **Kirk Holmes** discussed the Lemon Road Rally and encouraged everyone to make a pledge or bet to raise money for the canned food drive.
- President David Thorson announced the Shakespeare Festival August 19-21, 2016.
- **Deb Granda** discussed our great progress during Membership Month. Right now we are looking at a net gain of 4-5 new members!
- Anil Melnick announced the next UNLV tailgate party on October 22, 2016.
- Past President Tom Krob discussed the upcoming Cigar Social on September 9, 2016 at Past President Russ Swain's house. The event is a \$10 donation and raffle prizes are needed.
- Kirk Alexander discussed the upcoming Corazon Super Build on October 15, 2016.
- Michael Gordon announced the "Name the Car Show" contest. Submit your entries to Shawn Norda or Michael Gordon.
- Larry Tomsic announced the guest speaker and Club member, **Dr. Rampur Viswanath**. **Dr. Viswanath** discussed his Fulbright Scholarship study of air pollution in Bangalore, the Silicon Valley of India. Bangalore is one of the most polluted cities on Earth. Children and the elderly are the most affected by the poor air quality. In fact, 1 in 4 children suffer from respiratory problems. Ozone is the biggest problem. **Dr. Viswanath** is working towards a solution to the problem through air quality test methods.
- **President David Thorson** presented the speaker with the "Soul Power Award" and adjourned the meeting.



Ask me about my "Gift to Rotary" Program!

Francesca Gilbert
Certified Residential Broker
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Francesca@TheGilbertTeam.com



NEW MEMBER SPOTLIGHT David Squier



David Squier has a natural ability and passion for coaching, training, mentoring & business development and has consistently guided people to the breakthrough moment in their careers. With over 28 years of real estate experience he has been through every market condition, which allows him to help people

understand both the short-term strategies along with the broader long-term picture, which is the driver to a successful career in Real Estate This has allowed him to grow his Las Vegas sales team for so many successful years as well as training, coaching & consulting others to success.

David enjoys spending his free time with his 13-yearold daughter Abby and his Fiancé Tiffany.



Jaime Goldsmith collects donations at the Star Trek convention.



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Reserved Ad Space for Dr. Rampur Viswanath



August 18, 2016

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Fax: 702-450-7859

District 5300 Club 813

Website: www.lasvegasrotary.com Email: admin@lasvegasrotary.com Executive Director: Shawn Noorda

LAS VEGAS ROTARY FOUNDATION 2016-2017 BOARD OF DIRECTORS

President: Thomas Thomas
President Elect: Larry Rouse
Secretary: Paul Kruger
Treasurer: Randy Campanale

Immediate Past President:

Steve Casey

Senior Members: Paul Maffey

Ty Hilbrecht

Trustees: Jerry Engel

Bob Fisher
Michael Gordon

David Thorson



Don't miss
The August Issue of
THE ROTARIAN



THE FOUR-WAY TEST OF THE THINGS WE THINK, SAY OR DO

- 1 Is it the TRUTH?
- 2. Is it FAIR to all concerned?
- 3. Will it build GOODWILL and BETTER FRIENDSHIPS?
- 4. Will it be **BENEFICIAL** to all concerned?

MAKE-UP DAYS AND PLACES

Monday	Southwest	Lawry's Prime Rib	12:15 p.m.
Tuesday	Las Vegas Summerlin	TPC Club House	7:15 a.m.
Tuesday	Downtown	Hugo's (Four Queens Hotel)	12:15 p.m.
Tuesday	Henderson	McCaw School of Mines, 575 Lynn Lane	Noon
Tuesday	Mesquite	Oasis Club House	Noon
Tuesday	Las Vegas West	Canyon Gate Country Club	12:15 p.m.
Tuesday	Red Rock Rotary	PT's Pub (9050 W. Post Rd.)	6:00 p.m.
Wednesday	Pahrump Valley	Mountain Falls Grill Room	6:00 p.m.
Wednesday	Boulder City	Boulder Creek Golf Course	Noon
Wednesday	Моара	Old Overton Gym	6:30 a.m.
Wednesday	Las Vegas Central	Las Vegas Country Club	12:15 p.m.
Wednesday	LV Spring Mountains	Siena Bistro, Siena Golf Club	5:30p.m.
		Town Center Drive south of Flamingo	
Thursday	Boulder City Sunrise	Boulder Creek Golf Course	7:00 a.m.
Thursday	Green Valley	Wildhorse Golf Club	7:00 a.m.
Thursday	Las Vegas Rotary	Lawry's Prime Rib	Noon
Thursday	Mesquite Sunrise	Oasis Golf Course (Red Room)	7:30 a.m.

Off Lone Mtn. betw. Decatur & Jones

7:15 a.m.

Los Prados Country Club

Las Vegas "Won" club meets the 1st, 3rd, 4th and 5th Friday of the month at 5:00pm at Fogo de Chao and the 2nd Friday at 12:00pm at 360 E. Flamingo.

Wheel Print: Bill Houghton, Horizon Print Solutions

North Las Vegas

Wheel Creative & Editor: Jeni Houghton, Horizon Print Solutions

Programs: Larry Tomsic Pictures: Jim Tucker

Friday

The Scribe: Jaime Goldsmith

Rotary Web Sites

Rotary.org - Rotary International District 5300.org - District 5300 Site www.LasVegasRotary.com - Our Club Site



Rotary At A Glance

Rotarians Members - 1,207,102; Clubs - 34,823; Districts - 538; Countries - 200+; Rotaractors Clubs - 7,868; Members - 180,964; Countries - 162 Interact Clubs - 18,005; Members - 414,115; Countries - 132