

**FOR IMMEDIATE RELEASE**

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**21st Annual “Santa Clothes” is “Coming to Town”**  
***Las Vegas Area Rotary Clubs to Give the “Gift of the Holidays” to Children in Need***

For the 21st consecutive year, the Las Vegas area Rotary Clubs will give the “gift of the holidays” to children in need of warm clothing this season. On Thursday, December 8th, children identified by local charitable organizations will be driven to J.C. Penney's stores at the Meadows Mall, Galleria Mall and at the Grand Canyon Shopping Center, where each child will be paired up with a Rotarian or volunteer to shop for shoes, socks, underwear, pants, shirts and a jacket.

When the shopping is done, the kids will visit UNLV, where they will engage in supervised sports activities with college athletes and cheerleaders. Following the games, the children will gather for pizza and an inspirational talk in the Lied Auditorium. Past speakers have included former NFL and UNLV Head Football Coach John Robinson, Former UNLV and NFL Quarterback Randall Cunningham and past UNLV Men's Basketball Coach Lon Kruger. In addition, each child will receive an age appropriate toy or gift before returning home.

Program Chairman Jim Hunt reports that in 2015, 320 children benefited from the program. In order to reach its goal, the Rotary Clubs need to collect more than \$45,000. To make a donation of any size, contact Jim Hunt at 702-498-7787 or Tom Krob at 702-498-2259.

Rotary International is a worldwide fellowship and service organization with 1.2 million members in 200 countries, with 32,000 clubs. Established in 1923 as part of Rotary International, the Las Vegas Rotary Club is the first and largest Rotary Club in Las Vegas. The Las Vegas Rotary Club meets for lunch and fellowship every Thursday at Lawry's Prime Rib. To learn more about the Club and service projects, visit [www.lasvegasrotary.com](http://www.lasvegasrotary.com).