

For Immediate Release: October 10, 2016

### Rotary “Cars for a Cause” show

The Las Vegas Rotary Club invites the public to the Annual Rotary “Cars for a Cause” show scheduled for Sunday April 23, 2017 from 8am-2pm.

Classic and exotic cars will be displayed throughout the grounds of Celebrity Cars of Las Vegas, giving visitors the unique opportunity to view some of the region’s most interesting classic and exotic cars and motorcycles. The venue is located at 7770 Dean Martin Drive, Las Vegas NV 89139.

“This is our 2<sup>nd</sup> Annual Car show held at Celebrity Cars Las Vegas, which offers a unique event space filled with millions of dollars in exotic and classic cars. It’s really a family fun atmosphere that offers something for people of all ages to enjoy!” said President Dave Thorson of the Las Vegas Rotary Club. “We are pleased to announce **Intrinsic Technology Group** as our Presenting Sponsor for this event. Intrinsic Technology Group will consult with your organization to discover the best telecommunications service solutions for you.” Representatives of this company have been very active in the Las Vegas Rotary Club.

The Rotary “Cars for a Cause” show will also offer food trucks, beverage vendors, interactive games, automobile and motorcycle accessories vendors along with photo opportunities. Visit the Las Vegas Rotary Club booth to learn more about our community presence.

The Las Vegas Rotary Club uses proceeds from this event for its annual support of Spread the Word Nevada, Junior Achievement, local Boy Scout troops, Santa Clothes and for the following schools: Walter Bracken, Walter Long and Howard Hollingsworth STEAM academies as well as Will Beckley elementary school. Each of these organizations supports our club mission of “**Teaching Youth to Succeed through Literacy, Education, and Life Skills Development.**” Our community programs are geared toward helping kids have a better life, and our members are actively involved in all aspects of the projects.

One of the exhibitors at this year’s event will be the Injured Police Officers Fund, an organization whose mission is “to help reduce the financial burden suffered by Police Officers and their families in the event of a line of duty injury or death by providing monetary assistance to these Officers and their families.”

The cost for entrance into the car show is free. There will be a cost of \$20 to display your classic vehicle. For registration information, go to [www.rotarycarshow.vegas](http://www.rotarycarshow.vegas). Additionally, fun interactive games will also be on hand to entertain both children and adults.

To become a sponsor, donate or purchase a booth, please contact: Michael Gordon at [michaelgordon24@gmail.com](mailto:michaelgordon24@gmail.com) (702) 419-4650 or Janice Lencke at [jlencke@cligroups.com](mailto:jlencke@cligroups.com) (702) 994-1950