

# Lord Nelson-Kraft SVP of Communications - LVCVA





Lori Nelson-Kraft serves as senior vice president of communications for the Las Vegas Convention and Visitors Authority (LVCVA) overseeing corporate communications,

corporate social responsibility and community relations as well as the Las Vegas News Bureau.

Prior to joining the LVCVA, she served for 14 years as vice president of corporate communications for Station Casinos, one of the leading providers of gaming and entertainment with 20 properties located throughout Southern Nevada. In her role, she oversaw media and community relations as well as served as the Company spokesperson. Throughout her 25-year career, Nelson-Kraft also served as Associate Director of Public Relations for R&R Partners and owned a small public relations agency, both in Las Vegas.

Nelson-Kraft currently serves on the Board of Trustees Executive Committee for the Vegas Chamber, where she additionally serves as the Leadership Foundation president as well as serves on the board of directors for Noah's Animal House, a full-service pet shelter located next door and in partnership with The Shade Tree Shelter in Southern Nevada and with the Domestic Violence Resource Center in Northern Nevada in support of victims of domestic violence. Nelson-Kraft grew up in Detroit, Michigan and is a graduate of Eastern Michigan University.

## The Las Vegas Rotary Club's Mission:

Teaching Youth to Succeed through Literacy, Education & Life Skills Development



# FEBRUARY 11, 2021

**TODAY'S PROGRAM** 

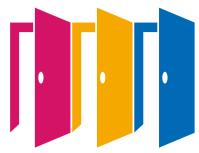
LORI NELSON-KRAFT

MESSAGE FROM THE PRESIDENT

MEMBER HIGHLIGHTS

**SCRIBE** 

**CALENDAR** 



**Rotary Opens Opportunities** 

#### WHAT IS ROTARY?

Rotary is a global network of 1.2 million neighbors, friends, leaders, and problem-solvers who see a world where people unite and take action to create lasting change – across the globe, in our communities, and in ourselves.



GOD BLESS AMERICA

2020- 2021 RI President Holger Knaack

District 5300 Governor Greg Jones



Richard Jost President 2020-2021

**CLUB OFFICERS 2020-2021** 

President

**Richard Jost** 

President-Elect

**Michael Ballard** 

Immediate Past President

Jacqueline Thornhill

Secretary Bill Houghton
Treasurer Tom Brooker

#### **ELECTED DIRECTORS**

Rosalee Hedrick
Kirk Holmes
Howie Hopkinson
Bill Houghton
Toni Kern
Stuart Lipoff
Anil Melnick
Joakim Nyoni
Mike Cudimat
Marie Walsh

Past President Representative **Ginger Anderson** 



### MESSAGE FROM THE PRESIDENT

# Why Write a President's Message Each Week?

At last week's meeting our District Governor, Greg Jones, encouraged us all to think about why we joined Rotary, and to ask other Rotarians why they were members. That headed me off in a direction that I am certain our DG never intended and reminded me of the number of club members who have asked me why I bother to write this message every week since they believe that very few members read it.

After our meeting last week, I received an answer to that question loud and clear. In our January 28th Wheel, the President's Message talked about Rotary opening opportunities, and suggested that one of the opportunities available to club members was to put together a new project, or social event, or both. When we did our club survey at the beginning of this program year, the answer that appeared most frequently was more social events, so that seemed like a reasonable message about opportunities.

Now you can rain on my parade and tell me that it is just a coincidence that we now have a group of club members organizing a Memorial Day weekend outdoor event, but I choose to believe that someone

Continued on Next Page...



# PRESIDENT MESSAGE CONTINUED

decided to act based on the President's Message about opportunities through Rotary.

Even if helping plan and put on a new project and social event to celebrate Memorial Day does not excite you, I am sure that there is some service or social event (or both), that does. Let's talk about the possibilities.







# LAS VEGAS RESIDENT TESTIMONIALS

"I just completed chemo and radiation for cancer. My friend Donna loaned me a walker which of course helped me a great deal but when I received my wheelchair I felt like I was 16 with a brand new bicycle. It is beautiful. I am 81 and to receive my very own wheelchair is a godsend."

"Thank you just doesn't seem enough. I am on Social Security and would never have been able to afford a wheelchair. My brother picked up the chair for me as I couldn't make the walk to the back of the room. When he came out pushing the chair, it brought tears to my eyes. Your generosity will always be remembered. My God bless all of you."

~ Joan R. LV, Nevada ~ Barbara E. LV, Nevada

Wheelchair deliveries continue on behalf of the Wheelchair Foundation and Las Vegas Rotary.

If any of our members knows of someone with a permanent disability, a Nevada Resident and requires a wheelchair, but cannot afford one, please reach out direct to **Jim Hunt** directly.

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#### PAST PRESIDENTS

PAST PRE	ESIDENTS
Les Saunders* 1923-24	Angelo J. Manzi* 1972-73
Bill Ferron* 1924-25	Keith Ashworth* 1973-74
A.A. Hinman* 1925-26	Robert E. O'Connell* 1974-75
Frosty Mildren* 1926-27	Don Ashworth* 1975-76
Fred Hesse* 1927-28	David F. Welles* 1976-77
Dr. F.M. Ferguson* 1928-29	James J. Corey* 1977-78
Dr. William S. Park* 1929-30	Darrell Luce* 1978-79
Charlie Dimock* 1930-31	Albert H. Purdue* 1979-80
Leo McNamee* 1931-32	Michael Hoover 1980-81
A.E. Cahlan* 1932-33	Donald L. Aikin* 1981-82
Douglas Dasheil* 1933-34	Joseph J. Buckley* 1982-83
Marion Earl* 1934-35	Irwin Kishner* 1983-84
Dr. Roy Martin* 1935-36	James Cashman III* 1984-85
K.O. Knudson* 1936-37	Mike Meyer 1985-86
Frank Gusewelle* 1937-38	Doug L. Peterson* 1986-87
Tom Connolly* 1938-39	M.J. Wiens, Jr. 1987-88
Archie Grant* 1939-40	Keith W. Bassett* 1988-89
Otto Underhill* 1940-41	Kenneth E. Miller* 1989-90
Bryan Bunker* 1941-42	James M. Gamett 1990-91
Cyril Wengert* 1942-43	Robert L. Moore 1991-92
Fred O'Donnell* 1943-44	Robert L. Forbuss* 1992-93
Frank Case* 1944-45	Gary A. Martin 1993-94
Victor Shurtiff* 1945-46	John A. Smith 1994-95
Max Kelch* 1946-47	Caty Crockett 1995-96
Ed Ciliax* 1947-48	Clifford R. Beadle 1996-97
Lorin Ronnow* 1948-49	Ralph J. Rohay 1997-98
Leonard Fayle* 1949-50	Dr. James M. Jones* 1998-99
Allye Lawson* 1950-51	Tom A. Thomas 1999-00
Harry Allen* 1951-52	Tom J. Krob 2000-01
Les Edwards* 1952-53	James E. Hunt 2001-02
Wayne Kirch* 1953-54	James R. Tucker 2002-03
George Boman* 1954-55	Kathy Dalvey 2003-04
Spence Butterfield* 1955-56	Steve Casey 2004-05
Walt Hunsaker* 1956-57	Ned Phillips 2005-06
Ted Brandt* 1957-58	Brock Fraser 2006-07
Julian Moore* 1958-59	Randy Campanale 2007-08
Ray F. Culley* 1959-60	Russ Swain 2008-09
C.T. Harris* 1960-61	Karen Whisenhunt 2009-10
Ollie Gardner* 1961-62	Tom Axtell 2010-11
Tom Underhill* 1962-63	Sharon McNair 2011-12
Vern Willis* 1963-64	Randy Donald 2012-13
Ward Wengert* 1964-65	Ginger Anderson 2013-14
Bill Southard* 1965-66	Steve Linder 2014-15
Dr. Vince Sanner* 1966-67	Mary Ann Avnet 2015-16
Walter Wehner* 1967-68	David Thorson 2016-17
Dr. Robert Robinson* 1968-69	Dr. Michael Gordon 2017-18
Harold Wandesforde* 1969-70	James Kohl 2018-19
Mark C. Mielke* 1970-71	Jacqueline Thornhill 2019-20
Dr. Harold Boyer* 1971-72	_
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# THE LAS VEGAS ROTARY CLUB











Everybody has gone surfing even Carolyn, **Surfing USA!** 

# **RAFFLE AMOUNT \$2,798.00**

#### **Megan Comfort**

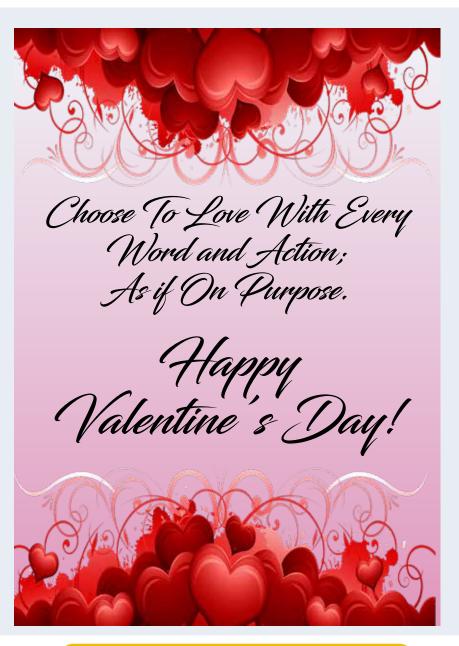
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#### **Rosalee Hedrick**

VP/Business Relationship Manager 702.706.9050



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### The Officers for the 25 Club

President - Rene Gamero
VP - Rose Falocco • Secretary - Keri Serrano
The 25 Club meetings are held on the 1st Thursday
each month at 11:15 A.M. at Lawry's The Prime Rib



#### **JASON BUCKLEY**

VP OF TECHNOLOGY

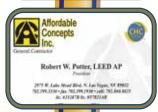
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# SPACE AVAILABLE



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# **SCRIBE - FEBRUARY 4, 2021**

- President Richard Jost called the meeting to order.
- Kirk Alexander gave the invocation.
- The Beach Boys led the club in singing "Surfin' U.S.A.", followed by the Pledge of Allegiance.
- The Sergeant at Arms was Bill Stieren.
- District Governor Greg Jones led the club in the Four Way Test.
- There were (0) International Rotarians, (1) visiting Rotarian and (3) Guest of Rotarians introduced
- The drawing began at \$2633 plus this week's donations. The Ticket Winner was newly inducted member **Sarah Thornton** who received a prize of \$10 and the Lawrys Bucks Winner was **PP Ginger Anderson** who was attending virtually.

#### Announcements:

- The February Birthday Table was attended by **Pete Samuolis**, **Bob Werner**, and **Kim Nyoni**. Kim was fined for a birthday table make-up from January. **Bob Werner** announced he will celebrate nearly 40 years in Rotary with a donation of \$500 to push the Las Vegas Rotary Foundation over \$3 mil.
- President Richard February 11 will be the Annual Valentine's luncheon. RSVPs are required.
- PP Jim Kohl presented a check from the Las Vegas Rotary Foundation to the Tyler Robinson Foundation in the amount of \$5,000 for Pediatric Cancer Kids Virtual Learning. Funds are earmarked for children in Nevada to receive schooling year-round.
- Toni Kern and Rosalee Hedrick, of the membership committee presented new members David Mullin sponsored by Dan Adamson, Sarah Thornton sponsored by PE Mike Ballard, and Jarrid Cavanaugh sponsored by Kirk Alexander. They were inducted by DG Greg Jones.
- Toni Kern announced Orientation on Tuesday, February 9. All members are invited to attend and meet our newest members. Thanks to **PP Tom Thomas** for providing the meeting space.
- **PP Jim Hunt** announced that **John Williams** was currently returning from San Francisco with new wheelchairs. He entreated the District Governor to help spread the word about availability.
- **PP Michael Gordon** explained "All Star Members", Year-End Giving Totals, and that our zone (zone 26) ranked near the top for all giving worldwide. Our zone raised \$1,065,436 for Polio Plus the Annual Fund combined.
- PP Jackie Thornhill introduced our program speaker DG Greg Jones, who presented his term theme "Rotary Opens Opportunities". He encouraged us to take ownership of our membership, become involved and push our comfort zone, and ask "What do you want your club to look like in the future?" He told us that having a "Rotary Moment" happens when we change lives. He proposed an action item to find out every member's "Why". He announced that this year's District Conference will be virtual, details to follow.
- **President Richard Jost** presented our speaker with a "Share What You Can" award to benefit a veteran in need and then adjourned the meeting.

# Rimini Street

NASDAQ: RMNI

# **COMMITTEE SPOTLIGHT**

The Southern Nevada Safety Officer Award Recognition Ceremony, or SOAR, was created by the Sunset Rotary Club in the year 2000 by then President, Janie Lynn and club member, retired LA County Sheriff's Captain, Bob Wood. The goal of SOAR is to honor outstanding first responders in Southern Nevada.

Upon joining the SOAR Committee in 2015, Jaime Goldsmith, a member of the Las Vegas Rotary, has been a dedicated member of the committee. Her passion for first responders is a driving force to elevate the ceremony every year. In 2017, Treasure Island Casino became the breakfast sponsor, providing pastries, coffee, and fruit for the networking breakfast. In 2018, Mayor Carolyn Goodman joined the event by presenting opening remarks for the event. In 2019, Congresswoman Susy Lee became a supporter by adding her opening remarks to the ceremony.

2020 was an unusual year for everyone, including the SOAR committee. In the face of the pandemic, the ceremony was cancelled and replaced with in person presentations at each individual department. This gave SOAR President, Jaime Goldsmith, and other committees members a unique opportunity to have a more personal experience with SOAR honorees.

The SOAR Committee receives support in the form of a \$150 donation from many of the Rotary Clubs in Southern Nevada making the program a regional Rotary initiative. Our goal for the future is to roll the program out to District 5300 making it accessible for Rotary Clubs in Southern California.

Although many Rotary Clubs in Southern Nevada support the SOAR program, The Las Vegas Rotary is by far the most supportive and most involved. Of the 5 board members, 2 are from the Las Vegas Rotary, Jaime Goldsmith, President and Rob Telles, Treasurer. There are also several highly active Las Vegas Rotary Club members that participate regularly on the committee: Kirk Holmes, Toni Kern and Tina Bishop. Former members of the committee associated with the Las Vegas Rotary Club include Aaron Campillo, Ty Salazar and Bob Fisher. In addition, President Richard Jost has been a big support for the committee in this trying year.

As for all things Rotary in Las Vegas, SOAR would not exist without the Las Vegas Rotary Club! The Southern Nevada SOAR Committee Thanks You for your continued support!





SPACE AVAILABLE



# February 11, 2021

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District 5300 Club 813

Website: www.lasvegasrotary.com Email: admin@lasvegasrotary.com Executive Director: Shawn Noorda

#### LAS VEGAS ROTARY FOUNDATION 2020-2021 BOARD OF DIRECTORS

President: Dan Adamson
Vice President: Bob Werner
Secretary: Gary Vause
Treasurer: Jerry Engel
Immediate Past President:

**Randy Campanale** 

**Senior Members:** 

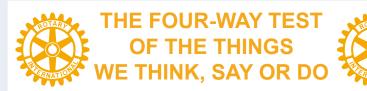
Steve Casey Caty Crockett
Paul Maffey Thomas Thomas
Sharon Mcnair Lawrence D. Rouse

Trustees:

Michael Ballard Michael Gordon Richard Jost William Stieren



Don't miss
The February Issue of
THE ROTARIAN



- 1. Is it the TRUTH?
- 2. Is it **FAIR** to all concerned?
- 3. Will it build **GOODWILL** and **BETTER FRIENDSHIPS?**
- 4. Will it be **BENEFICIAL** to all concerned?

# **CALENDAR**

ROTARY EVENTS ARE LISTED IN RED / GUEST SPEAKERS & PROGRAMS IN BLACK

2/18 Stuart Sobek

- Concours d'Elegance

2/25 Four-Way Speech Contest

3/04 Jack Sheehan

- Writing the History of Las Vegas

3/11 Barbara Cegavske

- Nevada Secretary of State

3/18 Four Way Speech Contest

3/25 TBD

4/01 TBD

4/08 TBD

4/15 TBD

4/15 IBL

4/22 TBD

4/29 TBD



### MAKE-UP DAYS AND PLACES

\*Please visit www.lasvegasrotary.com for local locations and times.

Wheel Print: Bill Houghton, Horizon Print Solutions ASB

Wheel Creative & Editor: Fawn Chandler, Horizon Print Solutions ASB

Programs: Tom Thomas Pictures: Tina Bishop

The Scribe: 25 Club Member

Rotary Web Sites

Rotary.org - Rotary International District 5300.org - District 5300 Site

www.LasVegasRotary.com - Our Club Site



# Rotary At A Glance

Rotarians Members - 1,207,102; Clubs - 34,823; Districts - 538; Countries - 200+; Rotaractors Clubs - 7,868; Members - 180,964; Countries - 162 Interact Clubs - 18,005; Members - 414,115; Countries - 132