

J.B. Bernstein

Sports Agent



A "Genetically Wired Entrepreneur", Bernstein has helped fund and successfully launch nas helped fund and successfully launch businesses in Packaged Goods, Trading Cards, Digital Content, Sports, TV, Supplements, Building Blocks, & New Tech. His most recent investment in AviSight, a leading drone based Industrial Inspection company, was so intriguing, he accepted the role of CEO and is ushering in a generational paradigm shift in the industry for Oil, Gas, & Power companies worldwide. worldwide.

worldwide.
Additionally, Bernstein leads the team at NFThree, LLC, the world's leading private labeler of advanced Goggle- Free AR and VR technology. They apply that tech to everything from NFTs to branded in store experiences.
As a 35+ year veteran of the sports marketing and packaged goods industries, Mr. Bernstein has been called an "Evolutionary Force Multiplier" in business and is widely respected for his creative problem solving and positive results. Bernstein's early work includes positions with Grey Advertising, Procter & Gamble, Upper Deck, and Major League Soccer before starting his own sports agency.
As founder of Access Group of Miami, LLC, he has represented some of the greatest athletes of all-time including Barry Bonds, Barry Sanders & Emmitt Smith. Bernstein was responsible for creating groundbreaking

of the greatest athletes of all-time including Barry Bonds, Barry Sanders & Emmitt Smith. Bernstein was responsible for creating groundbreaking programs such as Smith's Run With History™ which is now the standard deal in NFL for milestone marketing. He also helped orchestrate Barry Bonds' departure from the MLBPA licensing group, making him the first baseball player to successfully operate outside of their auspices. Most notably, Bernstein co-created The Million Dollar Arm™ (Click Here To See The Real Million Dollar Arm Story) contest in India, which yielded the first 2 Indian men to ever sign pro sports contracts in the US. J.B.'s story was the subject of a Disney motion picture, released worldwide on May 16, 2014. The film starred Jon Hamm as Bernstein. J.B. serves as the chair of the Las Vegas Tiger 21 group, the premier peer membership organization for high-networth wealth creators and preservers, helping them navigate the challenges and opportunities that success creates. He also sits on the Board of Directors for Iqoniq and several other sports startups. Mr. Bernstein graduated the University of Massachusetts at Amherst and has also achieved graduate degrees from USC and LSE. Bernstein currently lives in Las Vegas with his wife and daughter. daughter.

"If you are going to spend your life running anyway, you might as well be chasing your dreams."

The Las Vegas Rotary Club's Mission:

Teaching Youth to Succeed through Literacy, Education & Life Skills Development





NOVEMBER 3, 2022 TODAY'S PROGRAM

J.B. BERNSTEIN

MESSAGE FROM THE PRESIDENT

MEMBER HIGHLIGHTS

SCRIBE

CALENDAR



WHAT IS ROTARY?

Rotary is a global network of 1.2 million neighbors, friends, leaders, and problem-solvers who see a world where people unite and take action to create lasting *change – across the globe, in our* communities, and in ourselves.

> 2022- 2023 RI President Jennifer E. Jones

District 5300 Governor Roger Gutierrez



Caty Crockett
President 2022-2023
CLUB OFFICERS 2022-2023

President

Caty Crockett

President-Elect

Toni Kern

Immediate Past President

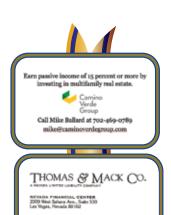
Michael Ballard

Secretary Stu Lipoff
Treasurer Tom Brooker

ELECTED DIRECTORS

Niki Bates Tina Bishop Mike Cudiamat Rene Gamero Carey Grohs Toni Kern Stuart Lipoff Greg Maguire Rob Pistone Brian Sorrentino

Past President Representative **Tom Krob**



TELLING OUR STORY

Our membership in Rotary International offers endless opportunities for service and fellowship in and beyond our local community. As part of District 5300 our club participates in several youth oriented projects.

Rotary Youth Leadership Awards RYLÅ is a leadership training program for high school juniors and seniors chosen for their leadership potential. Rotarians serve as facilitators to the students' learning and discovery and serve as role models.

Team Leadership Camp TLC is a program for outstanding eighth graders. The students interact and participate in activities with over 200 peers from Southern Nevada and Southern California.

The **Dan Stover Music Competition** gives high school musicians an opportunity to compete against students across out District at three levels for up to \$5000 in scholarships to pursue their musical education.

The George Hensel Ethics Essay Contest or **4-Way Speech Contest** challenges high school students to analyze ethical issues confronting them in today's complex world using the four Way Test as a guide.

Students compete for prizes of up to \$5000.

The aim of **Rotary Youth Exchange** is to build peace one youth at a time. The program offers high school students the opportunity to learn a new language, discover another culture and build lasting friendships with young people from around the world. The students spend an academic year living with Rotarian host families.

And these are only the youth oriented programs that our Club participates in, a small part of our Rotary International experience.





GREEN OUR PLANET

A letter from Green Our Planet to the Las Vegas Rotary Club:

It was such an amazing day, wasn't it!? Thank you, thank you - from the bottom of our artichoke hearts - for ALL that you and your amazing team did to make the Giant Student Farmers Market such a success! We just love that The Rotary is a part of this. You make the day run so smoothly and you and your group are the hardest working volunteers ever!

The kids had so much fun and the schools did great - They raised \$11,361.23!! © That is the highest grossing average per school that we have ever had!





I have attached some photos as well. Please share them with other Rotary members. The smiles on the kids' faces says it all! Each farmers market is a special day where lifelong memories are made. We may never know the full impact that this day had on each student, but without a doubt, this is an experience that they will never forget!smoothly and you and your group are the hardest

working volunteers ever! Thank you for being a part of it. We are so very grateful ♥

Suzie Petronzi Event & Community Engagement Manager







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PAST PRESIDENTS

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|----------------------|---------|----------------------|---------|
| Les Saunders* | 1923-24 | Keith Ashworth* | 1973-74 |
| Bill Ferron* | 1924-25 | Robert E. O'Connell* | 1974-75 |
| A.A. Hinman* | 1925-26 | Don Ashworth* | 1975-76 |
| Frosty Mildren* | 1926-27 | David F. Welles* | 1976-77 |
| Fred Hesse* | 1927-28 | James J. Corey* | 1977-78 |
| Dr. F.M. Ferguson* | 1928-29 | Darrell Luce* | 1978-79 |
| Dr. William S. Park* | 1929-30 | Albert H. Purdue* | 1979-80 |
| Charlie Dimock* | 1930-31 | Michael Hoover | 1980-81 |
| Leo McNamee* | 1931-32 | Donald L. Aikin* | 1981-82 |
| A.E. Cahlan* | 1932-33 | Joseph J. Buckley* | 1982-83 |
| Douglas Dasheil* | 1933-34 | Irwin Kishner* | 1983-84 |
| Marion Earl* | 1934-35 | James Cashman III* | 1984-85 |
| Dr. Roy Martin* | 1935-36 | Mike Meyer | 1985-86 |
| K.O. Knudson* | 1936-37 | Doug L. Peterson* | 1986-87 |
| Frank Gusewelle* | 1937-38 | M.J. Wiens, Jr. | 1987-88 |
| Tom Connolly* | 1938-39 | Keith W. Bassett* | 1988-89 |
| Archie Grant* | 1939-40 | Kenneth E. Miller* | 1989-90 |
| Otto Underhill* | 1940-41 | James M. Gamett | 1990-91 |
| Bryan Bunker* | 1941-42 | Robert L. Moore | 1991-92 |
| Cyril Wengert* | 1942-43 | Robert L. Forbuss* | 1992-93 |
| Fred O'Donnell* | 1943-44 | Gary A. Martin | 1993-94 |
| Frank Case* | 1944-45 | John A. Smith | 1994-95 |
| Victor Shurtiff* | 1945-46 | Caty Crockett | 1995-96 |
| Max Kelch* | 1946-47 | Clifford R. Beadle | 1996-97 |
| Ed Ciliax* | 1947-48 | Ralph J. Rohay | 1997-98 |
| Lorin Ronnow* | 1948-49 | Dr. James M. Jones* | 1998-99 |
| Leonard Fayle* | 1949-50 | Tom A. Thomas | 1999-00 |
| Allye Lawson* | 1950-51 | Tom J. Krob | 2000-01 |
| Harry Allen* | 1951-52 | James E. Hunt | 2001-02 |
| Les Edwards* | 1952-53 | James R. Tucker | 2002-03 |
| Wayne Kirch* | 1953-54 | Kathy Dalvey* | 2003-04 |
| George Boman* | 1954-55 | Steve Casey | 2004-05 |
| Spence Butterfield* | 1955-56 | Ned Phillips | 2005-06 |
| Walt Hunsaker* | 1956-57 | Brock Fraser | 2006-07 |
| Ted Brandt* | 1957-58 | Randy Campanale | 2007-08 |
| Julian Moore* | 1958-59 | Russ Swain | 2008-09 |
| Ray F. Culley* | 1959-60 | Karen Whisenhunt | 2009-10 |
| C.T. Harris* | 1960-61 | Tom Axtell | 2010-11 |
| Ollie Gardner* | 1961-62 | Sharon McNair | 2011-12 |
| Tom Underhill* | 1962-63 | Randy Donald | 2012-13 |
| Vern Willis* | 1963-64 | Ginger Anderson | 2013-14 |
| Ward Wengert* | 1964-65 | Steve Linder | 2014-15 |
| Bill Southard* | 1965-66 | Mary Ann Avnet | 2015-16 |
| Dr. Vince Sanner* | 1966-67 | David Thorson | 2016-17 |
| Walter Wehner* | 1967-68 | Dr. Michael Gordon | 2017-18 |
| Dr. Robert Robinson* | | James Kohl | 2018-19 |
| Harold Wandesforde* | | Jacqueline Thornhill | 2019-20 |
| Mark C. Mielke* | 1970-71 | Richard Jost | 2020-21 |
| Dr. Harold Boyer* | 1971-72 | Mike Ballard | 2021-22 |
| Angelo J. Manzi* | 1972-73 | 3 | |
| * Deceased | | | |





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HALLOWEEN PARTY

















Door prize winner: Rebecca Fritz won \$450 Taco Package donated by Rebel's Tacos owned by Ashleigh Granados. Janice Lencke won a basket of holiday wrapping donated by Carey Grohs.

RAFFLE AMOUNT \$1,460.00

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THE LAS VEGAS **ROTARY CLUB MEETING**



The Head Table



PP Karen Whisenhunt wins both drawings.



Mike Cudiamat presents banner from medical mission



Speaker Robert Banghart receives Sole Power Award from President Caty



President Caty with PP Richard Jost



Greg Maguire announces UNLV tailgate

The Officers for the 25 Club

President - Barbara Castro VP - David Jones • Secretary - Antoinette Monroe The 25 Club meetings are held on the 1st Thursday each month at 6:00 P.M. at TBD



JASON BUCKLEY

PARTNER

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HOLD FOR Antoinette Monroe



Greg Maguire
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SCRIBE - OCTOBER 27, 2022

The meeting was open by **President Caty Crockett** and introduced the key meeting roles. Invocation **PP Richard Jost**, Song leader **Sidra Kain**, Sgt at Arms **John Palley**, Photographer **PP Jim Tucker**.

Our Rotary Guests - International visitor Murray Flegel Guests of Rotarians - Capt. Inga Almquist introduced her Rotarian father, Arne Almquist, visiting from Texas, Bill Houghton, introduced Larry Goldstein and Morgan Waldron from Goodwill of Southern Nevada, Austin Wyrick introduced Andrew Keeler, Dr Niki Bates introduced C.J. Neff and Debi Howard. Next President Caty Crockett Introduced head table. Reports -

Stu Lipoff reported on the volunteer event at the Discovery Museum and referenced a photo in this week's wheel. Dr. Kathy Mahon reported on school programs, harvest festival, volunteer reading initiative, passed along a big thank you from the schools for the candy. PP Jim Kohl provided an update on Santa Clothes and new items donated by the BSA.

October 28 - 25 Club Halloween Party & Costume Contest and DJ Maguire. \$10 entry to benefit Annual Canned Food Drive at the home of **Antoinette Monroe.** Connect with Barbara Castro for details.

November 3 - 25 club wine tasting at the home of Debi Howard. Connect with **Barbara Castro** for details.

November 4 - Beckley Elementary Harvest Festival - 3223 Glenhurst Dr, Las Vegas NV 89121

November 11 - UNLV vs Fresno State. Interested in tickets? Connect with **Greg Maguire**

November 01 - New member orientation at the home of Rose Falocco.

November 19 - **PP Jim Kohl** announced Volunteers needed. Block your calendars to stuff backpacks with items from the BSA.

December 8 - Santa Clothes at your neighborhood JC Penney store 7 AM show

December 8 - Annual Holiday Party - RSVP now!

December 15 - **PP Brock Fraser** announced Magical Forest at Opportunity Village, Volunteers need on this 3rd Thursday. Sign up for shifts in the Green Book.

Presentations & Thanks -

Check presentation - \$1,500 for Rotary International Project to the Philippines. **Mike Cudiamat** presented a banner from a 3-day medical mission. Mike presented **President Caty** with a banner he exchanged with one of the other Rotary Clubs participating in the mission. President Caty Crockett thanked meeting helpers Set Up - **Dr. Kathy Mahon** and **Bob Werner**, Greeters - **Tony Craig** and **Nancy Anderson**, Scribe - **Susan Ziobro**, AV - **David Jones**, Tear-Down - Michael Williams , Anthony Barnes, Debi Howard & **Susan Ziobro**.

The Pot - **PP Karen Whisenhunt** was a double winner and received \$10 for not drawing the Joker & Lawry's bucks.

Program - The speaker, Robert Banghart from Shine A Light was Introduced by **Austin Wyrick**. **President Caty Crocket** presented the speaker with the Sole Power Award and adjourned the meeting.

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ROSE PARADE

ROTARY FLOAT FOR THE 134th ROSE PARADE



SERVING WITH IMAGINATION AND HOPE

There is no better place to "shout the ROTARY story" than to the over 37 million people who watch the Rose Parade on TV. Each year 80,000 volunteers of combined service of 935 hours build the floats and put on this fabulous event.

Rotary is entering a float this year. To volunteer to help build the Rotary float, it will involve traveling with 24 Rotarians from the Las Vegas area via a small bus to California. The trip will include a cost to you for the bus, 1 night lodging, food and \$10 to the Rose Parade. Participation is limited so please sign the interest list asap.

Departure: Friday, Dec. 16, late afternoon Return: Saturday, Dec. 17, evening. Estimated cost to you: TBD

Contact Toni Kern at (213) 509-3082 or toni kern@msn.com by November 10th

NOVEMBER BIRTHDAYS

11/07 Maria Mortera 11/13 Richard Robledo
11/08 Ana Orellana 11/18 Richard Relyea
11/12 Russell A. Swain 11/18 Christina Bishop
11/12 Edward Domanico 11/18 Antoinette Monroe
11/13 Thomas A. Thomas 11/25 David Tulanian
11/28 Anil Melnick 11/29 Adam Hommey
11/29 William Abbott 11/30 Toni Kern



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November 3, 2022

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District 5300 Club 813

Website: www.lasvegasrotary.com Email: admin@lasvegasrotary.com Executive Director: Shawn Noorda

LAS VEGAS ROTARY FOUNDATION 2022-2023 BOARD OF DIRECTORS

President: Gary Vause
Vice President: Bill Stieren
Secretary: James Kohl
Treasurer: Pete Samuolis

Immediate Past President:

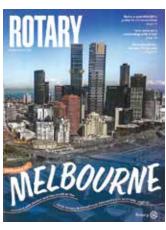
Bob Werner

Trustees:

Dan AdamsonCaty CrockettRosalee HedrickToni Kern

Senior Members:

Steve Casey Randy Campanale
Caty Crockett Paul Kruger
Paul Maffey Sharon McNair
Lawrence Rouse Thomas Thomas



Don't miss
The November Issue of
THE ROTARIAN



The Four-Way Test OF The Things We Think, Say Or Do



- 1. Is it the TRUTH?
- 2. Is it FAIR to all concerned?
- 3. Will it build GOODWILL & BETTER FRIENDSHIPS?
- 4. Will it be **BENEFICIAL** to all concerned?

CALENDAR

ROTARY EVENTS ARE LISTED IN RED / GUEST SPEAKERS & PROGRAMS IN BLACK

11/03 JB Bernstein - Sports Agent

11/03 25 Club Wine Tasting

11/04 Beckley Harvest Festival

11/10 Captain Duncan Smith -Navy Seal Foundation

11/11 UNLV Tailgate Fresno State

11/15 Beckley Family Literacy Program

11/17 Bob Jones, Aviation Nation

11/19 Santa Clothes Backpack Prep

11/23 Canned Food Drive Meeting

11/23 Kevin McMahill

12/01 Mark Fine LV Desert Dogs Lacrosse

12/02 Team Leadership Camp

12/2 - 12/4

12/08 Santa Clothes

12/08 Holiday Party

12/15 TBD

12/15 Opportunity Village Magical Forest

04/01 Centennial Celebration



MAKE-UP DAYS AND PLACES

*Please visit www.lasvegasrotary.com for local locations and times.

Wheel Print: Bill Houghton, Horizon Print Solutions ASB

Wheel Creative & Editor: Emily Overstreet, Horizon Print Solutions ASB

Programs: Gregory Maguire

Pictures: Jim Tucker

The Scribe: 25 Club Member, Nancy Anderson

Rotary Web Sites

Rotary.org - Rotary International District 5300.org - District 5300 Site

www.LasVegasRotary.com - Our Club Site www.dacdb.com



Rotary At A Glance

Rotarians Members - 1,207,102; Clubs - 34,823; Districts - 538; Countries - 200+; Rotaractors Clubs - 7,868; Members - 180,964; Countries - 162 Interact Clubs - 18,005; Members - 414,115; Countries - 132