



Keith E. Whitfield, Ph.D.

UNLV PRESIDENT



Keith E. Whitfield is an experienced university administrator and prolific scholar in the fields of psychology, health, and aging. President Whitfield joined UNLV in August 2020 after serving as provost, senior vice president of academic affairs, and professor of psychology at Wayne State University in Michigan. He previously served as vice provost for academic affairs at Duke University, where he was also a professor in the department of psychology and neuroscience and co-director of the university's Center on Biobehavioral Health Disparities Research.

A student success-focused leader, Whitfield is proud to oversee the nation's most diverse university for undergraduates and one that holds the highest recognition for both research and community engagement. In 2021 he introduced Top Tier 2.0, a strategic plan update that moves UNLV forward on its path to becoming a top public urban research university through focused growth in undergraduate and graduate student success, economic diversification, community engagement, and diversity, equity and inclusion. He has brought energy and innovation to a vibrant university through things like an interdisciplinary approach to faculty hiring and research and the first ever "digital president" to connect with and meet the needs of students.

An active administrator and researcher, Whitfield has authored or co-authored over 200 publications and has earned over \$20 million in funding from agencies including the National Institutes of Health, National Institute on Aging, and the National Science Foundation. A psychologist and expert on the social, psychological, and cultural factors of cognition and healthy aging, Whitfield's current research focuses on the relationship between stress and longevity in African American families.

He's a member of the National Institute on Aging's National Advisory Council on Aging, he sits on the board of directors for the American Foundation for Aging Research and the Coalition of Urban Serving Universities, and has served on committees for the National Academies of Sciences and Medicine and the National Institutes of Health.

Whitfield earned a bachelor's degree in psychology from the College of Santa Fe, a Masters in psychology and a Ph.D. in lifespan developmental psychology from Texas Tech University, and completed postdoctoral training in quantitative genetics from the University of Colorado Boulder.

The Las Vegas Rotary Club's Mission:

*Teaching Youth to Succeed
through Literacy, Education & Life Skills Development*

Las Vegas
Rotary
Club



100
1923-2023

APRIL 27, 2023
TODAY'S PROGRAM

KEITH E. WHITFIELD, PH.D.

MESSAGE FROM THE PRESIDENT

MEMBER HIGHLIGHTS

SCRIBE

CALENDAR



IMAGINE
ROTARY

WHAT IS ROTARY?

Rotary is a global network of 1.2 million neighbors, friends, leaders, and problem-solvers who see a world where people unite and take action to create lasting change – across the globe, in our communities, and in ourselves.

2022- 2023 RI President
Jennifer E. Jones

District 5300 Governor
Roger Gutierrez



Caty Crockett
President 2022-2023
CLUB OFFICERS 2022-2023
 President

Caty Crockett
 President-Elect

Toni Kern
 Immediate Past President

Michael Ballard
 Secretary
Stu Lipoff
 Treasurer
Tom Brooker

ELECTED DIRECTORS

Niki Bates
Tina Bishop
Mike Cudiamat
Rene Gamero
Carey Grohs
Toni Kern
Stuart Lipoff
Greg Maguire
Rob Pistone
Brian Sorrentino

Past President Representative
Tom Krob

Earn passive income of 13 percent or more by investing in multifamily real estate.
 Camino Verde Group
 Call Mike Ballard at 702-469-0789
 mike@caminoverdegrop.com

THOMAS & MACK CO.
 A NEVADA LIMITED LIABILITY COMPANY
 NEVADA FINANCIAL CENTER
 2300 West Sahara Ave., Suite 500
 Las Vegas, Nevada 89102
 Phone 702-626-2811
 Fax 702-626-2826
 THOMAS A. THOMAS
 Managing Partner

2

THE CENTENNIAL MEDALLION

The tradition of awarding the Centennial Medallion began in 1964 under President Vern Willis. 1964 was the centennial anniversary of Nevada's admission to the Union. It was also the year the first class graduated from the Southern Regional Division of the University of Nevada. Rotarian William D. Carlson, dean of the fledgling school suggested that Rotary purchase 101 Nevada Centennial Silver Medallions, minted in honor of the state's centennial. The first medallion was presented in 1964 to Dominic Daileda, the student with the highest scholastic record. One medallion was to be presented to an outstanding student each year for the following hundred years.

The following year the Southern Regional Division of the University of Nevada received its accreditation and became Nevada Southern University. Donald Moyer, also a Rotarian, became its chancellor and first president. In 1969 the school's name was changed to University of Nevada Las Vegas. Later presidents Donald Baepler and Pat Goodall also were Rotarians.

Bill Carlson was a pivotal character in UNLV's history. From his bio on the UNLV website:

William Carlson was the executive officer for the campus in the early years when the campus was known as Nevada Southern. He carried the title of dean and opened the Maryland Parkway campus' first building, Maud Frazier Hall, in fall 1957.

During his tenure, he pushed to build early buildings, including Grant Hall, the old gym (now the Marjorie Barrick Museum of Natural History), and today's Lilly Fong Geoscience Building.

He also increased the staff size and expanded the curriculum. Carlson convinced the regents to allow the Las Vegas campus to award four-year degrees, and in 1964 the first commencement was held.

In 1962, Carlson also helped start a fundraising operation, which ultimately helped fund the construction of the Judy Bayley Theatre in the early 1970s.

Caty

HOME SMART ENCORE
 Real Estate Made Easy.
 Put My Experience, Knowledge Service & Professionalism to work for you!

Rose will donate \$500 to the Rotary Foundation for any Rotary Buyer or Seller Referral

Rose Falocco – Realtor Consultant
 ABR, CRS, CIPS, MRP, RSPS, SFR, SRES, CFAC, GMS/ERC, MRP, RSPS, CPRES
 Fluent in French, Italian, Spanish
 702-767-6993
Rose@Rose4realestate.com

Serving Las Vegas, Henderson, Pahrump & Boulder City for over 28 Years.

2024 DISTRICT CONFERENCE

The 2023-24 District Conference will be held on the **Royal Caribbean Cruise Ship, the Navigator of the Sea**. We will be sailing on June 21, 2024, returning on June 24, 2024. While on board, you can attend the hosted reception on Friday. The traditional DC is on Saturday. On Sunday we will be docking in Ensenada. There, we will be doing a service project. Registration is open for you to indicate your intent to participate with a form and \$50 deposit.

DC 24

CRUISE TO SERVICE

JUNE 21 - 24, 2024

3 Night Ensenada Cruise

Day 1 Los Angeles, California

Day 2 Cruising Day at sea

Day 3 Ensenada, Mexico - Day of Service

Day 4 Los Angeles, California

DC 24 Highlight

Rotary Service
day in Ensenada



Please go to this link and complete the intent form

<https://tinyurl.com/yc3ushze>

For our Las Vegas members: We will be scheduling Buses to take you from LV to the port in Los Angeles and back.



PAST PRESIDENTS

Les Saunders*	1923-24	Keith Ashworth*	1973-74
Bill Ferron*	1924-25	Robert E. O'Connell*	1974-75
A.A. Hinman*	1925-26	Don Ashworth*	1975-76
Frosty Mildren*	1926-27	David F. Welles*	1976-77
Fred Hesse*	1927-28	James J. Corey*	1977-78
Dr. F.M. Ferguson*	1928-29	Darrell Luce*	1978-79
Dr. William S. Park*	1929-30	Albert H. Purdue*	1979-80
Charlie Dimock*	1930-31	Michael Hoover	1980-81
Leo McNamee*	1931-32	Donald L. Aikin*	1981-82
A.E. Cahlan*	1932-33	Joseph J. Buckley*	1982-83
Douglas Dasheil*	1933-34	Irwin Kishner*	1983-84
Marion Earl*	1934-35	James Cashman III*	1984-85
Dr. Roy Martin*	1935-36	Mike Meyer	1985-86
K.O. Knudson*	1936-37	Doug L. Peterson*	1986-87
Frank Gusewelle*	1937-38	M.J. Wiens, Jr.	1987-88
Tom Connolly*	1938-39	Keith W. Bassett*	1988-89
Archie Grant*	1939-40	Kenneth E. Miller*	1989-90
Otto Underhill*	1940-41	James M. Gamett	1990-91
Bryan Bunker*	1941-42	Robert L. Moore	1991-92
Cyril Wengert*	1942-43	Robert L. Forbuss*	1992-93
Fred O'Donnell*	1943-44	Gary A. Martin	1993-94
Frank Case*	1944-45	John A. Smith	1994-95
Victor Shurtiff*	1945-46	Caty Crockett	1995-96
Max Kelch*	1946-47	Clifford R. Beadle	1996-97
Ed Ciliax*	1947-48	Ralph J. Rohay*	1997-98
Lorin Ronnow*	1948-49	Dr. James M. Jones*	1998-99
Leonard Fayle*	1949-50	Tom A. Thomas	1999-00
Allye Lawson*	1950-51	Tom J. Krob	2000-01
Harry Allen*	1951-52	James E. Hunt	2001-02
Les Edwards*	1952-53	James R. Tucker	2002-03
Wayne Kirch*	1953-54	Kathy Dalvey*	2003-04
George Boman*	1954-55	Steve Casey	2004-05
Spence Butterfield*	1955-56	Ned Phillips	2005-06
Walt Hunsaker*	1956-57	Brock Fraser	2006-07
Ted Brandt*	1957-58	Randy Campanale	2007-08
Julian Moore*	1958-59	Russ Swain	2008-09
Ray F. Culley*	1959-60	Karen Whisenhunt	2009-10
C.T. Harris*	1960-61	Tom Axtell	2010-11
Ollie Gardner*	1961-62	Sharon McNair	2011-12
Tom Underhill*	1962-63	Randy Donald	2012-13
Vern Willis*	1963-64	Ginger Anderson	2013-14
Ward Wengert*	1964-65	Steve Linder	2014-15
Bill Southard*	1965-66	Mary Ann Avnet	2015-16
Dr. Vince Sanner*	1966-67	David Thorson	2016-17
Walter Wehner*	1967-68	Dr. Michael Gordon	2017-18
Dr. Robert Robinson*	1968-69	James Kohl	2018-19
Harold Wandesforde*	1969-70	Jacqueline Thornhill	2019-20
Mark C. Mielke*	1970-71	Richard Jost	2020-21
Dr. Harold Boyer*	1971-72	Mike Ballard	2021-22
Angelo J. Manzi*	1972-73		

* Deceased

DELIVERING PRINT EFFICIENCY

P: 702.369.1399 • F: 702.369.8656



OVER 30 PRINT PRODUCT LINES
DELIVERED INTELLIGENTLY & EFFICIENTLY

- **EZ-Net:** Online Ordering & Proofing
- **Collateral Management & Distribution:** Move projects & packages...with your mouse.
- **Direct Mail Solutions:** Ongoing effort or one time campaign.



HORIZON
PRINT SOLUTIONS
www.PrintEfficiency.com
info@printefficiency.com

RYAN HAMILTON Celebrity Cars
Las Vegas
7770 Dean Martin Dr 301
Las Vegas, NV 89139
celebritycars.com
Main: 702.818.1031
sales | consignment | leasing | financing

Howard (Howie) Hopkinson, II
Financial Professional
PSCFP | FSS | CFP
702-914-0060
howie@secureff.com
Securefamilyfinancial.com
375 N. Stephanie St. #20 Henderson, NV 89014

Morgan Stanley
Echelon Point Wealth Management Group
at **Morgan Stanley**
Daniel G. Anderson
Family Wealth Director
Executive Director | Financial Advisor
8548 Rozita Lee Avenue, Suite 400
Las Vegas, NV 89113
702-737-8153 • dan.anderson@morganstanley.com
CA Insurance Lic. #0H68349
© 2022 Morgan Stanley Smith Barney LLC. Member SIPC.
8C006CIC 3585 02 01/22

LAWRENCE D. ROUSE
ATTORNEY - LL.M. IN TAXATION
Trusted Legal Advisor to Families and Small Businesses
ESTATE PLANNING - PROBATE
ASSET PROTECTION
BUSINESS TRANSACTIONS
TAX CONTROVERSIES
(702) 387-1800 www.rouselawfirm.com

ROI
DAN ADAMSON
Director/Corporate Broker
(P) 702.550.4934
dan@roicre.com

Michael Cudjamat RN, HCS-D
ADMINISTRATOR
1100 W Sahara Avenue
Suite 111
Las Vegas, NV 89102
Phone: 702.727-8714
Fax: 702.727-1713
lasvegascare.com/office/1100w-sahara

ALERAGROUP
SUSAN ZIOBRO
Benefits Consultant
C 702-521-7104 D 702-735-9333
susan.ziobro@aleragroup.com
4455 S. Pecos Road, Suite A
Las Vegas, Nevada 89121
lasvegas.aleragroup.com 702-735-9333

THE LAS VEGAS ROTARY CLUB



Valedictorian Luncheon



The Smith Center Tour



Backstage at the Smith Center



Arlene Sirois with performer's view of the Smith Center



On stage at the Smith Center



Rotarians on rare backstage tour of the Smith Center

RAFFLE AMOUNT \$1,301.00

Megan Comfort
SVP/SBA & Small Business Manager
702.855.4670
Rosalee Hedrick
VP/Business Relationship Manager
702.706.9050



A division of Zions Bancorporation, N.A. Member FDIC



THE LAS VEGAS ROTARY CLUB



Leah Grinvald, Dean of the William S. Boyd School of Law, University of Nevada, Las Vegas



President Cathy presents the Sole Power award to Dean Leah Grinvald



PP Tom Thomas introduces our speaker



Sidra Kain leads us in song



Each of the Valedictorians shared their future plans



The Officers for the 25 Club

President -David Jones
VP - Antoinette Monroe • Secretary - Larry Cohn
The 25 Club meetings are held on the 1st Thursday
each month at 6:00 P.M. at TBD



JASON BUCKLEY
PARTNER

702-850-4357 x 2

702.850.4357 x110 • Jason@JTNV.com
3070 W. Post Rd., Las Vegas, NV 89118

HOLD FOR
Antoinette Monroe

Security101
Greg Maguire

CEO/President | greg.maguire@security101.com

702.518.5825 | 571.435.1899

9205 W. Russell Rd, Ste 240 | Las Vegas, NV 89148

ACCESS CONTROL | VIDEO SURVEILLANCE | INTRUSION DETECTION
VISITOR MANAGEMENT | INTEGRATED SYSTEMS

Steven O. Kwon
President

Cell (702) 817-0425

5421 South Lindero Place Las Vegas, NV 89119 USA

Steven.kwon@yahoo.com skwonsu@gmail.com

SHRC Architect * Construction Consulting



General Contractor

Robert W. Potter, LEED AP
President

3979 W. Lake Street Blvd., N. Las Vegas, NV 89102
702.996.1199 • Fax: 702.996.9162 • cell: 702.966.8223
Ro. #13278 • Mo. #932648



John Palley • California Attorney
Usher at Law • Stadium Usher
• Ticket Broker

916.849.6785 | usher@palley.com

FrontRowVegasTickets.com | CaliforniaProbate.INFO



Michelle Rizzo
Sales & Marketing Manager

4013 Howard Hughes Parkway
Las Vegas, NV 89159
(702) 893-2224 Ext. 309
(702) 893-9256 Ext. 309
(702) 733-6668 Fax
www.LawrysCrimeClub.com
www.Lawry24hr.com

OPTO 22

Rene Gamero
International Technical Sales Executive

213-300-1107
rgamero@opto22.com

Corporate Headquarters - 43044 Business Park Drive, Temecula, CA 92590
800.321.OPTO - 951.695.3000 - fax 951.695.3095
opto22.com

SCRIBE – APRIL 20, 2023

President **Caty Crockett** called the meeting to order.

Stu Lipoff gave the invocation. **Sidra Kain** led us in “The Star Spangle Banner.” **President Caty** led the club in the Pledge of Allegiance. **President Caty** introduced today’s Sergeant of Arms, **PP Tom Thomas**, and she thanks all those who helped with today’s meeting.

International Visitors – One. Guests of Rotarians – None. Visiting Rotarians – None. Guests of the Club – All valedictorians and their escorts. **President Caty** introduced the head table: **Dean Leah Grinvald**, **Past President Tom Thomas**, **Heather Rappaport**, **Past President Mike Ballard**, and **Greg Maguire**.

Announcements: **Toni Kern** discussed Green Our Planet, a farmer’s market put on by elementary-age children that Rotary supports. It will take place on April 21st at 8AM. More volunteers are needed for set up. **Toni Kern** also discussed District Assembly, which takes place on Saturday, April 22 in Apple Valley, CA. This is FREE for Rotarians.

Dr. Kathy Mahon talked about Paul Fisher, and the revolutionary Fisher Space Pens that each Valedictorian will receive today. **Dr. Kathy** then called-up, by groups of 10, for a total of 52 Valedictorians from all High School in Southern Nevada—from Indian Springs High School to Laughlin High School—to introduce themselves and where they plan to go to university and the area in which they will study. What an outstanding group of students!

Today’s guest speaker was **Professor Leah Grinvald**, Dean of the William S. Boyd School of Law, University of Las Vegas, Nevada, Las Vegas. **Dean Grinvald** spoke to the graduating valedictorians about the various roads that will lead them success in life. Often, the first path they chose will take them into areas they had not planned. But with those choices, other doors will open, and their futures will be bright, productive, and beneficial to society.

President Cady presented **Dean Grinvald** with a “Sole Power” award to benefit a child in need of shoes and she also gave her a Las Vegas Rotary Club Centennial Coffee Table Book. The meeting was adjourned.



JARRID CAVANAUGH
FOUNDER | CEO

702-786-6660
jarrid@affinitygroup.com
18161 Park Run Drive, Suite 100, Las Vegas, NV 89140
www.affinitygroup.com



Robert Pistone, REALTOR®
702-591-7645
Rob@PistoneTeam.com
www.PistoneTeam.com

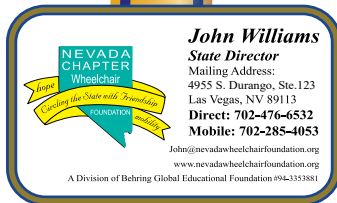


Keller Williams VIP
7501 Tule Springs Rd #170, LV, NV 89131
Each Office is Independently Owned & Operated



ParisLine
Designers Centers in the Paris Hotel

Annee Nounna
3555 Al St. Ste. South, Las Vegas, Nevada 89109
702-369-3577 Fax: 702-369-3576



John Williams
State Director
Mailing Address:
4955 S. Durango, Ste. 123
Las Vegas, NV 89113
Direct: 702-476-6532
Mobile: 702-285-4053

John@nevadawheelchairfoundation.org
www.nevadawheelchairfoundation.org
A Division of Behring Global Educational Foundation 094-335581



THE ASSURANCE TEAM
CERTIFIED PUBLIC ACCOUNTANTS

BRUCE E. FRAZEY, CPA
Managing Member

725-226-8913 bfraze@assurancecpa.com
www.assurancecpa.com

7331 W Charleston Blvd Ste 110 Las Vegas, NV 89117



Howard & Howard
Law for business

James A. Ehl
Attorney, Mediator and Arbitrator

Direct: 702.307.0640 3800 Howard Hughes #1000
Fax: 702.567.1568 Las Vegas, NV 89169
jehl@howardandhoward.com

www.howardandhoward.com



sennes squier
Realty Group

JERRY SENNES
702 376.1131
DAVID SQUIER
702 278.3580



Rimini Street

Proudly headquartered in Las Vegas

riministreet.com
NASDAQ: RMNI

ROTARIANS IN ACTION



Rotarians volunteering at Green Our Planet event



PE Toni Kern interview with Channel 5 news



Rotarians Michael Williams, Aaron Campillo and Debi Howard preparing signs for the kids



Rotarians representing LV at District Assembly in Apple Valley, CA



Presenters at District Assembly including David Thorson as MC of the event

Jaime "Goldie" Goldsmith
 REALTOR®
 702.533.0299 T
 goldievegas@gmail.com
 NV S. 0191500
 ID: #goldievegas

Keller Williams Marketplace One
 10000 W. Charleston Blvd. #130
 Las Vegas, NV 89135

Each Office is Independently Owned and Operated



Mention Rotary for Credit!

SERVICE PLUS
 Plumbing + Service

Justin Donald
 justin@myvegasplumber.com

Randy Donald
 MyVegasPlumber.com
(702) 567-1555

- Construction
- Residential
- Commercial

ALERA GROUP

RUSSELL A. SWAIN, CIC
 Managing Partner

C 702-498-9333 D 702-450-5203 F 702-735-6129
 russell.swain@alergroup.com

4455 S. Peccas Road, Suite A
 Las Vegas, Nevada 89121
 lasvegas.alergroup.com 702-735-9333

We help your Business Processes
 Run More Efficiently
 with Technology

Larry D Cohn
 714-328-3844
 larry.cohn@bpaco.net

BPAC
 Business Process Automation Company

bpaco.net

J.A. TIBERTI
 CONSTRUCTION

Paul J. Maffey

1070 Rockwell Road
 Las Vegas, NV 89115
 CA. TEL: 702-448-0222

pmaffey@tiberti.com
 www.tiberti.com

TEL: 702-448-5308
 F: 702-282-5308

Rotary
 District 5300

Steve & Janet

Steve Lisder
 P.O. Box 15152
 Las Vegas, NV 89114
 702-242-9224
 stlisder@gmail.com

Club President 2014-2015
 Las Vegas Rotary Club



JK
J.A. KENNEDY
 REAL ESTATE COMPANY

Matthew J. Nelson
 mjnelson@jakree.com
 Phone 702-405-3112

PALM
 A Legacy Mortuary Provider
 NEW FUNERAL HOMES • CREMATION SERVICES • EMBALMING SERVICES

Palm Southwest Mortuary

27979 W. Warm Springs Rd. • Las Vegas, NV 89113

702-260-0770 • fax 702-260-6983

WWW.PALMMORTUARY.COM



April 27, 2023

Post Office Box 15152
Las Vegas, Nevada 89114
Phone: 702-433-7451
Fax: 702-450-7859
District 5300
Club 813

Website: www.lasvegasrotary.com
Email: admin@lasvegasrotary.com
Social: lvrotarysocial@gmail.com
Executive Director: Shawn Noorda

**LAS VEGAS ROTARY
FOUNDATION 2022-2023
BOARD OF DIRECTORS**

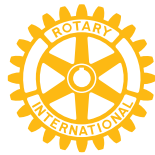
President: **Gary Vause**
Vice President: **Bill Stieren**
Secretary: **James Kohl**
Treasurer: **Pete Samuolis**
Immediate Past President: **Bob Werner**

Trustees:
Dan Adamson **Caty Crockett**
Rosalee Hedrick **Toni Kern**

Senior Members:
Steve Casey **Randy Campanale**
Caty Crockett **Paul Kruger**
Paul Maffey **Sharon McNair**
Lawrence Rouse **Thomas Thomas**



Don't miss
The April Issue of
THE ROTARIAN



**The Four-Way Test
OF The Things
We Think, Say Or Do**



1. Is it the **TRUTH**?
2. Is it **FAIR** to all concerned?
3. Will it build **GOODWILL & BETTER FRIENDSHIPS**?
4. Will it be **BENEFICIAL** to all concerned?

CALENDAR

ROTARY EVENTS ARE LISTED IN RED / GUEST SPEAKERS & PROGRAMS IN BLACK

- 04/27 President Whittfield - UNLV
- 05/04 Nancy Woolf - Neuro Scientist
- 05/04 Cigar Fellowship at Creech
- 05/05 District Conference 05/5 thru 05-7
- 05/06 District 4-Way Speech Competition and Dan Stover Music Competition
- 05/11 John Entsminger
-Nevada Water District
- 05/20 Beach Clean Up
- 06/11 US Vets Dinner
- 06/29 Debunking Party!

Rotary Event Virtual Clipboard

Use your smartphone's QR APP to signup
Right Now or Later - Anytime

► Use your phone's QR code App
► Don't have an APP? Free Android download at
► <http://fifthwheel.lasvegasrotary.us/qr-android.apk>

Signups also on your home computer at
<http://fifthwheel.lasvegasrotary.us>

MAKE-UP DAYS AND PLACES

**Please visit www.lasvegasrotary.com for local locations and times.*

Wheel Print: Bill Houghton, Horizon Print Solutions ASB
Wheel Creative & Editor: Fawn Chandler, Horizon Print Solutions ASB
Programs: Gregory Maguire
Pictures: Jim Tucker
The Scribe: 25 Club Member, Jason Frederico

Rotary Web Sites

Rotary.org - Rotary International District5300.org - District 5300 Site
www.LasVegasRotary.com - Our Club Site www.dacdb.com



Rotary At A Glance

Rotarians Members - 1,207,102; Clubs - 34,823; Districts - 538; Countries - 200+;
Rotaractors Clubs - 7,868; Members - 180,964; Countries - 162
Interact Clubs - 18,005; Members - 414,115; Countries - 132