





Bill McConnell

Las Vegas Super Bowl Host Committee Chief Operating Officer



Bill McConnell joins the Las Vegas Super Bowl Host Committee as an accomplished leader and collaborator in the sports, event, entertainment and venue industry. From July 2013 through September 2022 Bill was the General Manager for the City of Jacksonville's public access sports and entertainment venues including TIAA Bank Field (home of the NFL's Jacksonville Jaguars), VyStar Veterans Memorial Arena, Jacksonville Center for the Performing Arts, Prime Osborn Convention Center, Ritz Theatre and Museum, the Baseball Grounds of Jacksonville and Daily's Place Amphitheater.

Bill was responsible for all operating, entertainment, commercial and revenue generating functions for the city-owned sports and entertainment venues delivering operational efficiencies and ensuring a superior level of customer and client service and satisfaction. During Bill's tenure, Jacksonville's venues led the live event industry back through the worldwide COVID-19 pandemic as the VyStar Veterans Memorial Arena hosted UFC 249 on May 9, 2020 and was the first live televised sporting event in the world following the COVID-19 shut downs. In April 2021, Jacksonville hosted the first sold-out full capacity concert at Daily's Place Amphitheater (Machine Gun Kelly) followed the next day by UFC 261, the first full capacity indoor sporting event since the onset of the pandemic. These historic events were soon replicated across the globe in the return to "Live" sports and entertainment. With a full-time staff of 130, part-time staff of 800 and 3,500 event day staff, Jacksonville's venues hosted over 1,000 events with over 2.5 million guests annually under Bill's management.

Bill worked for the National Football League in New York from 1988 – 2013, most recently as Senior Director of Event Operations, responsible for the general management of the League's Super Bowl, Pro Bowl, postseason and international events with oversight of stadium and game operations for the League's premier events. As a senior member of the leadership team in the League office, Bill was entrusted to ensure that NFL-managed events were presented to the highest of standards commensurate with the NFL brand.

Bill and his wife Cheryl have four children.

September 28, 2023

WHAT IS ROTARY?

Rotary is a global network of 1.2 million neighbors, friends, leaders, and problem-solvers who see a world where people unite and take action to create lasting change – across the globe, in our communities, and in ourselves.

What We Have Accomplished. DID YOU KNOW?

- August Foundation Giving: \$2,400 presented to the USO Military Family Support Programs (Salute To Service Awards presented weekly to our Speakers).
- August Giving: 304 Teacher Superstore Gift Cards funded by the Club and distributed by the Public Education Foundation, and the Director/Chairs of Education Committee to each of the 6 Elementary Schools supported by our Club
- August NV Wheelchair Foundation's Rotary "A" Team: 3 Deliveries of Wheelchairs and 6 Hours Moving Wheelchairs Remotely.
- August Foundation Club Giving: Restricted funds will result in 38 pairs of shoes being given to selected students in each of our 6 supported schools.

The Las Vegas Rotary Club's Mission:

Teaching Youth to Succeed through Literacy, Education & Life Skills Development

CLUB OFFICERS 2023-2024



President Toni Kern **President Elect** Kirk Alexander **Immediate Past President** Caty Crockett

Secretary

John Palley

Susan Ziobro

Stu Lipoff Treasurer Bruce Frazev **Elected Directors** Dan Adamson Kirk Alexander Niki Bates Tina Bishop Mike Cudiamat Carev Grohs Stuart Lipoff Melanie Jo Muldowney

Past President Representative Randy Campanale

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PRESIDENT'S MESSAGE

The arrival of professional sports, including the Super Bowl, in Las Vegas has had a profound impact on both the city's economy and its cultural landscape. This transformation has elevated Las Vegas from being merely a gambling mecca to a comprehensive entertainment destination.

First and foremost, the Super Bowl and other major sporting events have injected a significant economic boost into the city. Hosting the Super Bowl, with its massive viewership and attendance, brings in millions of dollars in revenue through ticket sales, hotel bookings, dining, and retail. The city's infrastructure has improved to accommodate large-scale sporting events, resulting in the creation of jobs and opportunities in various sectors, from hospitality to event management.

Moreover, professional sports have enhanced the city's cultural diversity and vibrancy. The arrival of teams like the Las Vegas Raiders in the NFL, the Las Vegas Aces in the WNBA and the Vegas Golden Knights in the NHL, not to mention the Silver Knights, FC Lights, Vegas Knight Hawks and Aviators, has fostered a sense of community and pride among residents. Sports fans gather to support their home teams, attend games, and participate in various fan-related activities. The Super Bowl, as the pinnacle of American football, has become a unifying event where people from diverse backgrounds come together to celebrate their love for the sport.

Las Vegas has also seen a positive ripple effect on tourism. The city now attracts a broader spectrum of visitors, including families and sports enthusiasts who may not have previously considered Las Vegas as a destination. The diverse entertainment options, including world-class restaurants, shows, and nightlife, coupled with sports events, create a multifaceted appeal for tourists.

In conclusion, the impact of the Super Bowl and professional sports in Las Vegas extends far beyond the games themselves. It has bolstered the local economy, enriched the cultural tapestry of the city, and broadened its appeal as a tourist destination. Las Vegas has successfully diversified its offerings, evolving into a well-rounded entertainment hub that caters to a wide range of interests, and professional sports have played a pivotal role in this transformation.

Do you see any similarity to the growth, reach and impact of Rotary? Think about it.



Jason A. Frederico

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DAST DRESIDENTS

PAST	PRE	SIDENTS	
Les Saunders*	1923-24	Robert E. O'Connell*	1974-75
Bill Ferron*	1924-25	Don Ashworth*	1975-76
A.A. Hinman*	1925-26	David F. Welles*	1976-77
Frosty Mildren*	1926-27	James J. Corey*	1977-78
Fred Hesse*	1927-28	Darrell Luce*	1978-79
Dr. F.M. Ferguson*	1928-29	Albert H. Purdue*	1979-80
Dr. William S. Park*	1929-30	Michael Hoover	1980-81
Charlie Dimock*	1930-31	Donald L. Aikin*	1981-82
Leo McNamee*	1931-32	Joseph J. Buckley*	1982-83
A.E. Cahlan*	1932-33	Irwin Kishner*	1983-84
Douglas Dasheil*	1933-34	James Cashman III*	1984-85
Marion Earl*	1934-35	Mike Meyer	1985-86
Dr. Roy Martin*	1935-36	Doug L. Peterson*	1986-87
K.O. Knudson*	1936-37	M.J. Wiens, Jr.	1987-88
Frank Gusewelle*	1937-38	Keith W. Bassett*	1988-89
Tom Connolly*	1938-39	Kenneth E. Miller*	1989-90
Archie Grant*	1939-40	James M. Gamett	1990-91
Otto Underhill*	1940-41	Robert L. Moore	1991-92
Bryan Bunker*	1941-42	Robert L. Forbuss*	1992-93
Cyril Wengert*	1942-43	Gary A. Martin	1993-94
Fred O'Donnell*	1943-44	John A. Smith	1994-95
Frank Case*	1944-45	Caty Crockett	1995-96
Victor Shurtiff*	1945-46	Clifford R. Beadle	1996-97
Max Kelch*	1946-47	Ralph J. Rohay	1997-98
Ed Ciliax*	1947-48	Dr. James M. Jones*	1998-99
Lorin Ronnow*	1948-49	Tom A. Thomas	1999-00
Leonard Fayle*	1949-50	Tom J. Krob	2000-01
Allye Lawson*	1950-51	James E. Hunt	2001-02
Harry Allen*	1951-52	James R. Tucker	2002-03
Les Edwards*	1952-53	Kathy Dalvey*	2002-03
Wayne Kirch*	1953-54	Steve Casey	2003-04
George Boman*	1954-55	Ned Phillips	2005-06
Spence Butterfield*	1955-56	Brock Fraser	2006-07
Walt Hunsaker*	1956-57	Randy Campanale	2007-08
Ted Brandt*	1957-58	Russ Swain	2007-08
Julian Moore*		Karen Whisenhunt	2009-10
Ray F. Culley*	1958-59	Tom Axtell	
C.T. Harris*	1959-60	Sharon McNair	2010-11
	1960-61		2011-12
Ollie Gardner* Tom Underhill*	1961-62	Randy Donald	2012-13
Vern Willis*	1962-63	Ginger Anderson Steve Linder	2013-14
	1963-64		2014-15
Ward Wengert* Bill Southard*	1964-65	Mary Ann Avnet David Thorson	2015-16
	1965-66		2016-17
Dr. Vince Sanner*	1966-67	Dr. Michael Gordon	2017-18
Walter Wehner*	1967-68	James Kohl	2018-19
Dr. Robert Robinson*	1968-69	Jacqueline Thornhill	2019-20
Harold Wandesforde*	1969-70	Richard Jost	2020-21
Mark C. Mielke*	1970-71	Mike Ballard	2021-22
Dr. Harold Boyer*	1971-72	Caty Crockett	2022-23
Angelo J. Manzi*	1972-73	* Deceased	
Keith Ashworth*	1973-74		

CALENDAR

Speaker: Bill McConnell, Super Bowl Committee, *Plans and Overview* 09/28

10/05 **Speaker:** Rick Meyers, Commercial Real Estate Veteran How the Global Supply Chain Impacts Commercial Real Estate

Event: 25 Club Meeting at PKWY Tavern 10/05 I-215 West and Flamingo – 6:00pm

Speaker: Jordan Harrison, Inspirational Speaker, 10/12

Education Consultant and Rotarian

10/12 **Event:** Wetzel Awards, Nellis Air Force Base – 3:30pm

10/19 Speakers: Director of Development, Will Abbott and

CEO Michelle Jackson – New Junior Achievement Inspiration Center

10/19 **Event:** Wetzel Award Winners, Guests of the Club Today

10/21 **Social:** Wine to Water, Debi Howard's Home – 6:00pm

10344 Neopolitan Place, Las Vegas, NV 89144

10/25 **Event:** Green Our Planet, Fall Giant Student Farmers Market

Clark County Government Center – 10:00am - 12:30pm

10/26 Speaker: Daniel Heenan Arson Investigator

Event: New Member Orientation 11/02



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Is it the TRUTH?

Is it FAIR to all concerned?

Will it build GOODWILL & BETTER FRIENDSHIPS?

Will it be BENEFICIAL to all concerned?



September - October Rotarian Birthdays

-		_	
Jerry Brown	September 29	David Mullin	October 8
Jeffrey Geihs	September 28	Shawn Noorda	October 16
Markus Bohi	October 13	Tonya Wagle	October 28
Brock Fraser	October 13	Katarzyna Zavala-Duran	October 18
Bruce Frazey	October 13		



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AVAILABLE



THE LAS VEGAS



Don Holland Announces the Next Wetzel Ceremony



President Toni Kern with PP Randy Donald



Sergeant at Arms **Greg Maguire**



President Toni Kern Presents the Salute to Service Award to Speaker Nehme Abouzeid



RYE Student Mateo, Kimberly McMahon and President Toni



Barbara Castro and Will Abbott



Rosalee Hedrick Announces **Our Next VIP Tour**

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ROTARY CLUB



Arlee Sirois is Song Leader for the Day



Dr. Niki Bates and David Jones



Ace - No Joker for Melanie Muldowney



President Toni and Mike Cudiamat Present the Paul Harris +3 to Ryan Hamilton



Brock Fraser Delivers the Invocation with Arleen Sirois and Presiden Toni



President Toni, Dale Pelfrey, Ryan Hamilton, Melanie Muldowney

RAFFLE AMOUNT \$4,997.00



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SCRIBE - SEPTEMBER 21, 2023

President Toni Kern called us to order at 12:13. Brock Frazier presented our invocation while our song leader was Arleen Sirois who led us in America the Beautiful. President Toni thanked the meeting helpers without whom our meeting could not run so smoothly including our Sergeant at Arms, Greg Maguire. There were 0 international guests, 0 visiting Rotarians, 1 guest of Rotarians and 1 guest of the club. President Toni introduced the head table which included our speaker for the day Nehme Abouzeid, Jason Frederico and PP Jim Hunt.

Announcements:

President Toni told us of yet another generous donation from Tom and Leslie **Thomas.** This one, from June, was used to buy 4,000 pairs of shoes for kids for back to school! She also told us that we had 24 people out for the Highway Cleanup this past Saturday. Don Holland told us our next Wetzel award ceremony will be on October 12th. Antoinette Monroe gave our 25 Club announcement. Remember to eat at Lazy Dog restaurants on Tuesdays, through the end of October, and give the coupon code 20LVSA. The club benefits! Also, some great Raiders and VGK tickets are going up for auction so reach out with questions. Will Abbott told us that the free tickets for the Aviators' game are all gone. Rosalie Hedrick told us our next VIP tour will be November 9th at the UNLV Tech Park. Next, we were thrilled to hear a few words from our RYE student, Mateo, from Chile. He will be selling dog biscuits to raise money for the big RYE trip in the spring. I know Elvis will be buying some! Reach out to Mateo or Kimberly McMahon with guestions about dog biscuits or hosting Mateo. PP Karen Whisenhunt told us the final details for the mini-golf tourney Monday September 25th. Mike Cudiamat presented a Paul Harris +3 award to Ryan Hamilton. PP Jim Kohl gave a guick Santa Clothes report in that he would love some help visiting other Rotary clubs among other things. Also, reminder: All funds donated to Santa Clothes by October 31st are doubled so please consider a generous donation by then! President Toni reminded us about the DG visit on September 28th so come out and show why we are the best Rotary club in the universe! Austin Wyrick gave an announcement about TLC and to see him or **Susan Ziobro** regarding applications for 8th graders. Lastly, Melanie Muldowney along with Ryan Hamilton and Dale Pelfrey came up for the induction of Dale to our Rotary club. Dale has been a Rotarian before in Ohio, is an Air Force vet, and wrote a book among many other interesting things!

Melanie Muldowney's lucky number was drawn but she did not pull the joker and thus did not get the over \$4,700 pot. PP Randy Donald got the Lawry's Bucks. Arleen Sirois was nice enough to donate a book she wrote as a raffle prize with Bill Stieren being the very lucky winner. PP Jim Hunt introduced our guest speaker Nehme Abouzeid who is the SVP of Sales and Marketing for the Sphere. Mr. Abouzeid shared some amazing information about the Sphere, which is truly an incredible addition to Las Vegas. After the presentation Mr. Abouzeid was presented with the Salute to Service Award which represents a donation made to the USO Military Family Support Programs and a copy of our amazing Las Vegas Rotary Centennial book. We were then adjourned at 1:28. Fun was had by all!

- John Palley



ROTARIANS IN ACTION

SOAR 2023





















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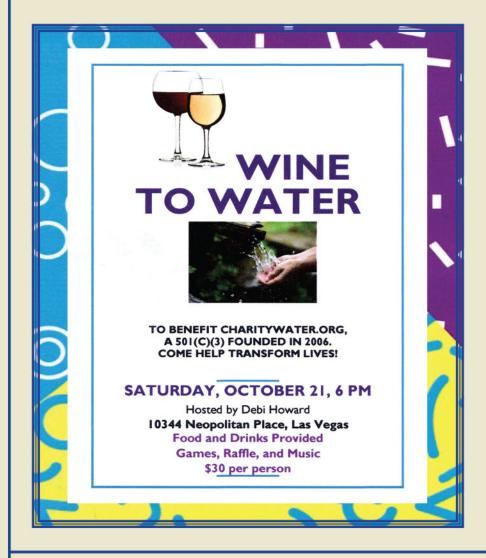
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