





Maria Silva

Host of Vegas PBS Bienvenidos a Las Vegas



Maria Silva is proud to call Las Vegas home - the Silva family first arrived here in 1981.

She is a proud UNLV graduate with a broadcasting career spanning more than 25 years. She was able to attend UNLV – becoming the first in her family to graduate college – thanks in part to a scholarship from the Las Vegas Rotary Club.

Maria went on to become the first Anchor for Univision Las Vegas' Spanish-language newscast. She worked at two other news organizations in Southern Nevada before joining her Vegas PBS family in 2022. For Vegas PBS Maria hosts several shows including: *Bienvenidos a Las Vegas, Student Spotlight, and Outdoor Nevada Presents: Tales from the Trails.*

In 2019, Maria was inducted into the Nevada Broadcasters Association Hall of Fame. In addition, she has been recognized by the Las Vegas City Council as "Outstanding Hispanic in the Media." She's a proud member of Latinas in Power.

Maria believes in Community involvement and has several causes that are near and dear to her heart. After her beautiful Mama passed away from cancer in 2007, Maria had the honor of joining the American Cancer Society's Cancer Action Network and traveled to Washington D.C. several times to meet with lawmakers and lobby for cancer research and funding. She has served on several boards including Spread the Word Nevada and Positively Kids. She's emceed events for dozens of organizations including Nevada Childhood Cancer Foundation, UNLV The Center's TRIO/GEAR UP Day, Nathan Adelson Hospice, just to name a few.

March 7, 2024

WHAT IS ROTARY?

Rotary is a global network of 1.2 million neighbors, friends, leaders, and problem-solvers who see a world where people unite and take action to create lasting change – across the globe, in our communities, and in ourselves.

What We Have Accomplished. DID YOU KNOW?

- January Service: 8 club members and 8
 Palo Verde High School students cleaned
 our designated portion of the Red Rock
 Loop (Highway Clean Up), providing a
 total of 40 hrs of volunteer service.
- January Community Service: 3 Rotarians plus a former Rotarian provided 9 hrs of volunteer service at Discovery Museum's Community Resource Fair.
- Community Grants: Approved grant of \$2,400 to Family To Family Connections for educational school supplies.
- Nevada Wheechair: Over 25 children's wheelchairs were delivered locally and PP Brock Fraser distributed 100 wheelchairs in Reno; 1 wheelchair was delivered to a local young man and 4 members of the 'A Team' unloaded containers for 12 hrs of service.

The Las Vegas Rotary Club's Mission:

Teaching Youth to Succeed through Literacy, Education & Life Skills Development

CLUB OFFICERS 2023-2024



President Toni Kern President Elect Kirk Alexander **Immediate Past President** Caty Crockett

Secretary Stu Lipoff

Treasurer Rita Burton **Elected Directors** Dan Adamson Kirk Alexander Niki Bates Tina Bishop Mike Cudiamat Carey Grohs Stuart Lipoff Greg Maguire Melanie Jo Muldowney John Palley Susan Ziobro

Past President Representative Randy Campanale

Earn passive income of 15 percent or more by investing in multifamiuly real estate.



Call Mike Ballard at 702-467-0789 mike@caminoverdegroup.com



NEVADA FINANCIAL CENTER 2300 West Sahara Ave., St Las Vegas, Nevada 89102

Phone 702-920-2851

THOMAS A. THOMAS Nanaging Partne

PRESIDENT'S MESSAGE

In an increasingly crowded landscape of non-profit service organizations, differentiation and innovation are key to standing out and competing effectively. Rotary can compete and thrive by leveraging its unique strengths, adapting to changing trends, and effectively communicating its impact. Special skills aren't required. You only need the passion and dedication to what Rotary is. Here are some strategies:

Focus on Impact: Rotary can differentiate itself by showcasing the tangible impact of its projects and initiatives. The opportunity happens organically in dayto-day activities. It can be as simple as drawing attention by wearing your Rotary pin and a conversation follows. By providing concrete examples of how its work improves communities, Rotary can attract donors and volunteers who want to make a meaningful difference.

Embrace Innovation: Continuously seek out new approaches and technologies to improve service delivery and efficiency. Whether it's implementing digital solutions for outreach and fundraising or experimenting with novel program models, innovation can help Rotary stay ahead of the curve and emerging trends in volunteerism and philanthropy.

Highlight Unique Value Proposition: Rotary can emphasize its unique value proposition, such as its focus on local and international service projects, and its commitment to ethical leadership development through programs like Rotary Youth Leadership Awards (RYLA) and Rotary Peace Fellowships.

Enhance Visibility and Branding: Rotary can enhance its visibility and branding through targeted marketing efforts, social media engagement, and storytelling. By effectively communicating its mission, values, and impact, Rotary can attract new supporters and inspire existing members to become ambassadors for the organization.

Cultivate Relationships: Foster strong relationships with donors, volunteers, and beneficiaries. Building a supportive community around the organization not only enhances its sustainability but also creates a network of advocates who can help promote its mission and attract new supporters.

Invest in Leadership Development: Rotary can invest in leadership development programs to equip its members with the skills and knowledge needed to navigate an increasingly competitive non-profit landscape. By nurturing effective leaders, Rotary can ensure the sustainability and success of its mission for years to come.

By staying true to its core values while adapting to changing times, Rotary can continue to make a significant impact in communities around the world. What brainstorming ideas do you have to help Rotary thrive in the world of increasing non-profits?



Jason A. Frederico

CFP®, ChFC®, RICP®, CLTC® | Financial Advisor P: 702.978.6910 Ext. 360 | C: 702.300.0850

Jason.frederico@WestPacWealth.com

- INVESTMENTS
- LIFE
- DISABILITY
- RETIREMENT ANNUITIES
- MEDICAL
- INSURANCE

PAST PRESIDENTS

PAST	PRE	SIDENTS	
Les Saunders*	1923-24	Robert E. O'Connell*	1974-75
Bill Ferron*	1924-25	Don Ashworth*	1975-76
A.A. Hinman*	1925-26	David F. Welles*	1976-77
Frosty Mildren*	1926-27	James J. Corey*	1977-78
Fred Hesse*	1927-28	Darrell Luce*	1978-79
Dr. F.M. Ferguson*	1928-29	Albert H. Purdue*	1979-80
Dr. William S. Park*	1929-30	Michael Hoover	1980-81
Charlie Dimock*	1930-31	Donald L. Aikin*	1981-82
Leo McNamee*	1931-32	Joseph J. Buckley*	1982-83
A.E. Cahlan*	1932-33	Irwin Kishner*	1983-84
Douglas Dasheil*	1933-34	James Cashman III*	1984-85
Marion Earl*	1934-35	Mike Meyer	1985-86
Dr. Roy Martin*	1935-36	Doug L. Peterson*	1986-87
K.O. Knudson*	1936-37	M.J. Wiens, Jr.	1987-88
Frank Gusewelle*	1937-38	Keith W. Bassett*	1988-89
Tom Connolly*	1938-39	Kenneth E. Miller*	1989-90
Archie Grant*	1939-40	James M. Gamett	1990-91
Otto Underhill*	1940-41	Robert L. Moore	1991-92
Bryan Bunker*	1941-42	Robert L. Forbuss*	1992-93
Cyril Wengert*	1942-43	Gary A. Martin	1993-94
Fred O'Donnell*	1943-44	John A. Smith	1994-95
Frank Case*	1944-45	Caty Crockett	1995-96
Victor Shurtiff*	1945-46	Clifford R. Beadle	1996-97
Max Kelch*	1946-47	Ralph J. Rohay	1997-98
Ed Ciliax*	1947-48	Dr. James M. Jones*	1998-99
Lorin Ronnow*	1948-49	Tom A. Thomas	1999-00
Leonard Fayle*	1949-50	Tom J. Krob	2000-01
Allye Lawson*	1950-51	James E. Hunt	2001-02
Harry Allen*	1951-52	James R. Tucker	2002-03
Les Edwards*	1952-53	Kathy Dalvey*	2003-04
Wayne Kirch*	1953-54	Steve Casey	2004-05
George Boman*	1954-55	Ned Phillips	2005-06
Spence Butterfield*	1955-56	Brock Fraser	2006-07
Walt Hunsaker*	1956-57	Randy Campanale	2007-08
Ted Brandt*	1957-58	Russ Swain	2008-09
Julian Moore*	1958-59	Karen Whisenhunt	2009-10
Ray F. Culley*	1959-60	Tom Axtell	2010-11
C.T. Harris*	1960-61	Sharon McNair	2011-12
Ollie Gardner*	1961-62	Randy Donald	2012-13
Tom Underhill*	1962-63	Ginger Anderson	2013-14
Vern Willis*	1963-64	Steve Linder	2014-15
Ward Wengert*	1964-65	Mary Ann Avnet	2015-16
Bill Southard*	1965-66	David Thorson	2016-17
Dr. Vince Sanner*	1966-67	Dr. Michael Gordon	2017-18
Walter Wehner*	1967-68	James Kohl	2018-19
Dr. Robert Robinson*	1968-69	Jacqueline Thornhill	2019-20
Harold Wandesforde*	1969-70	Richard Jost	2020-21
Mark C. Mielke*	1970-71	Mike Ballard	2021-22
Dr. Harold Boyer*	1971-72	Caty Crockett	2022-23
Angelo J. Manzi*	1972-73	* Deceased	
I Maith Ashronath#			

Keith Ashworth*

1973-74

CALENDAR

03/04 **Event:** Nevada Reading Week, March 4 - 8

03/07 **Speaker:** Maria Silva, PBS, Host of Bienvenidos a Las Vegas

03/07 **Event:** 25 Club Meeting, Debi Howard's Home 6:00 pm

03/14 **Speaker:** Vickie Wilson, Volunteer Coordinator, CASA

03/16 **Event:** Cigar Social, Tom & Jane Krob's Home 6:00 pm

03/21 Speaker: TBD

03/22 **Event:** (RYLA) Rotary Youth Leadership Awards 3/22 - 3/24

03/26 **Event:** Tour of Opportunity Village and Happy Hour 3:30 pm

03/28 Speaker: TBD

04/04 **Speaker:** Kim Spurgeon, Director, Nevada Film Office

04/06 **Event:** Touch-A-Truck with "Family To Family" 6:00 am

04/09 **Event:** Breakfast with Books, Will Beckley Elementary 7:15 am

04/13 **Event:** Wine to Water, Antoinette Monroe's Home 6:00 pm

04/19 **Event:** Green Our Planet, Student Farmer's Market, DT Summerlin



The Four-Way Test OF The Things We Think, Say Or Do.

. Is it the TRUTH?

2. Is it FAIR to all concerned?

3. Will it build GOODWILL & BETTER FRIENDSHIPS?

4. Will it be BENEFICIAL to all concerned?



March Rotarian Birthdays

Nancy Anderson	March	15	Brian Sorrentino	March	30
Donald Holland	March	8	Sarah Thornton	March	22
Matthew J. Nelson	March	31	James R. Tucker	March	23
Chris Rodenfels	March	21	Karen Whisenhunt	March	5
Tucker Sappington	March	14	Michael Williams	March	23
Simran Saroon	March	5			



1700 W. HORIZON RIDGE PARKWAY, SUITE 101 HENDERSON, NV . 702-990-5900



 $^{\prime}$ WWW.FIRSTSAVINGSBANKS.COM - MEMBER FDIC



Howard (Howie) Hopkinson, II

FSCP | FSS | CFF

% 702-914-0060

howie@secureff.com SecureFamilyFinancial.com

Henderson, NV 89014





Morgan Stanley

Echelon Point Wealth Management Group at Morgan Stanley

Daniel G. Anderson Family Wealth Director

Executive Director | Financial Advisor

8548 Rozita Lee Avenue, Suite 400 Las Vegas, NV 89113 702-737-8153 • dan.ar

on@morganstanley.com

CA Insurance Lic. #OH68349

© 2022 Morgan Stanley Smith Barney LLC, Member SIPC, BC006 CRC 39385 02/01/22

LAWRENCE D. ROUSE

ATTORNEY- LL.M. IN TAXATION

Trusted Legal Advisor to Families and Small Businesses ESTATE PLANNING - PROBATE - ASSET PROTECTION BUSINESS TRANSACTIONS - TAX CONTROVERSIES

(702) 387-1800

www.rouselawfirm.com



DAN ADAMSON

Director/Corporate Broker (P) 702.580.3100 dan@roicre.com



Michael Cudiamat RN. HCS-D **ADMINISTRATOR**

3100 W. Sahara Avenue Suite 111 Las Vegas, NV 89102

Phone: 702-222-1714 Fax 702-222-1715 hospiceservicesnv@yahoo.com



Michelle Rizzo

Sales & Marketing Manager

4043 Howard Hughes Parkway Las Vegas, NV 89169 (702) 893-2223 Ext. 205 (702) 893-4968 Direct (702) 731-6668 Fax email: MRizzo@LawrysOnline.com www.LawrysOnline.com



OPTO 22

Rene Gamero IoT Executive opto22.com

213-300-1107 • rgamero@opto22.com

THE LAS VEGAS



President Toni Offers PP Caty Crockett a Chance to Pull the Joker and Win the "HUGE" Pot.



Antoinette Monroe Wins the Lawrys Bucks.



Rosalee Hedrick Introduces Our Speaker, Saul Ramos From the SBA.



President Toni Kern Thanks Speaker Saul Ramos and Presents Him with the Salute to Service Award and a LVRC Centennial Book



President's Table: Jennifer Fox from Family to Family. Rotarian Rosalee Hedrick, President Toni Kern and Speaker Saul Ramos with the SBA. Sergeant at Arms in the Background is PP Steve Casey.



Rosalee Hedrick

VP/Business Relationship Manager 702.706.9050 | 702.499.3656

Megan Comfort

SVP/SBA & Small Business Manager 702.855.4670



A division of Zions Bancorporation, N.A. Member FDIC

ROTARY CLUB



PP Mike Ballard won the Sweetheart Luncheon Candy Raffle.



Stu Lipoff Showed the QR Code Placed on the Tables to Sign Up for Nevada Reading Week.



President Toni Kern Presented a Grant of \$2,400 to Jennifer Fox for Family to Family.



san Ziobro Announces That There are Still Slots Open for RYLA.



Meeting Helpers Bob Werner and Dr. Kathy Mahon Getting Things Set Up.



Meeting Helpers Greeting Guests: Robert Mars and Lin Ng.



25 Club President Larry Cohn Announces the Next Club Meeting on March 7.



Opening Ceremonies with Tanya Wagle Leading Our Patriotic Song. Pledge of Allegiance by President Toni and Irish Invocation by PP Jim Hunt.



Dan Adamson Updated Us on the Status of the Annual Fundraiser.



SAA PP Steve Casey Joyfully Recommends a \$2,000 Fine for PP Russ Swain Because He Received the Silver Beaver Award from the Southern Nevada Boy Scouts of America Council.



JASON BUCKLEY

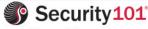
PARTNER

702-850-4357 x 2

702.850.4357 x110 - Jason@JTNV.com 3070 W. Post Rd., Las Vegas, NV 89118

ANTOINETTE MONROE (702) 581-1738 KWVIP KELLERWILLIAMS, REALTY 66 5 56 57, Los Vegos, NV 8801





Greg Maguire

CEO/President | greg.maguire@security101.com

0 702.518.5825 | M 571.435.1899 9205 W. Russell Rd, Ste 240 | Las Vegas, NV 89148

ACCESS CONTROL | VIDEO SURVEILLANCE | INTRUSION DETECTION VISITOR MANAGEMENT | INTEGRATED SYSTEMS

Steven O. Kwon

Cell (702) 817-0425

5421 South Lindero Place

Las Vegas, NV 89119 USA

skwonsu@gmail.com

SHRC

Architect * Construction Consulting





Robert W. Potter, LEED AP

2975 W. Lake Mead Blvd., N. Las Vegas, NV 89032 702.399.3330 • fax 702.399.1930 • cell 702.860.8826 lic. # 232873 • lic. # 57821AB



John Palley

· California Attorney

Usher at Law

 Stadium Usher Ticket Broker

916.849.6785 | usher@palley.com

FrontRowVegasTickets.com | CaliforniaProbate.INFO



















SCRIBE - February 29, 2024

President Toni Kern called the meeting to order at 12:15. PP Jim Hunt's invocation was some Irish quotes and blessings in honor of the coming St. Patrick's Day Cigar Social. Tonya Wagle led us in God Bless America. Visitor introductions were made for Adrian Forsyth, East Nassau Bahamas, Jo Leverit RCU Bundaberg Australia, and Murray Flegel still visiting from Calgary in Alberta, Canada. No visiting Rotarians. Guests of Rotarians were Adele Matthews owner of Matthews Development, Jessie Randhawa of Costello's Cookies and Dr. Ghosh, Anesthesiologist. President Toni reminded us to Recycle, Recycle, Recycle!! Seated at the President's table was speaker Saul Ramos from the SBA, Rotarian Rosalee Hedrick, and Jennifer Fox of Family to Family.

Susan Ziobro announced that there are still spots open for the March 22-24 RYLA event and **Kimberly McMahan** will be assisting with filling those spots. 25 Club President **Larry Cohn** announced the March 7th 25 club meeting at **Debi Howard's** Home. The theme will be mentoring and speaker to be **Arleen Sirois. PP Dan Adamson** spoke about the fundraising event benefiting the Rotary Foundation. **President Toni** discussed District Directed Fund for Booker Elementary School's HydroCONNECT program. She and other Rotarians helped the children to build the main units. She also discussed the Touch-A-Truck event on April 6, and the Green Our Planet Farmers Market, April 19. **Stu Lipoff** spoke about Nevada Reading week at 5 valley schools. **President Toni** spoke of **PP Russ Swain** getting the Silver Beaver award from the Southern Nevada Boy Scouts of America Council. Russ spoke of his recent trips to Japan, Hawaii, Helicopter skiing in Elko as well as soliciting his business. He was joyfully fined at the recommendation of **PP Steve Casey**, \$2,000.

Rampur Viswanath discussed his visit to Dombivli East Rotary Club in India. While there he visited the 2 projects our club sponsored and brought us gifts from that Club. **President Toni** presented Jennifer Fox, of Family to Family, a grant in the amount of \$2,400.

The raffle pot was \$10,892 and **PP Caty Crockett's** ticket was pulled. Unfortunately for her, but fortunately for the rest of us club members, she did not win the pot. The Lawry's Bucks winner was **Antionette Monroe**. The remaining chocolates from the Sweetheart's Luncheon were also raffled. Saul Ramos delivered his presentation. Meeting adjourned at 1:30

Scribe: **Shawn Sennett** AKA Eric, Fred, Harry... essentially whatever **President Toni** comes up with. LOL!



ROTARIANS IN ACTION



PEE Janice Lencke with Her Guest Jessie Randhawa

Frequent Rotarian Visitor, Murray Flegel from Calgary, Alberta, Canada.





Flag Exchange from Jo Leverit. a Rotarian from Australia to President Toni.









After Reporting on the Visit and the 2 Active Projects There, He Presented President Toni Kern with the Dombivli Club Flag.



Dear Friend, Adele Matthews.



two maids

kimberly.mcmahon@twomaidscleaning.com twomaidscleaning.com/lasvegas P: 7O2-832-5686 C: 7O2-493-4644

Let Life Shine





We help your Business Processes Run More Efficiently with Technology

Larry D Cohn 714-328-3844 larry.cohn@bpaco.net



bpaco.net



CONSTRUCTION

Paul J. Maffey

paulmaffey@tiberti.com www.tiberti.com

Congratulations to the Las Vegas Rotary Club on 100 Years of Service to the Las Vegas Community!

Steve & Cindy Linder



Palm Southwest Mortuary

7979 W. Warm Springs Rd. . Las Vegas, NV 89113

702-260-0770 • fax 702-260-6983



mnelson@jakrec.com Phone 702-405-3112

CONTACT INFORMATION

Post Office Box 15152 Las Vegas, Nevada 89114 Phone: 702-433-7451 Fax: 702-450-7859 District 5300 • Club 813

Website: www.lasvegasrotary.com Email: admin@lasvegasrotary.com Social: lvrotarysocial@gmail.com Fifth Wheel: fifthwheel.lvrotary.us Executive Director: Shawn Noorda

LAS VEGAS ROTARY FOUNDATION 2023-2024 BOARD OF DIRECTORS

President:

William Stieren

Vice President:

James Kohl

Secretary:

Pete Samuolis

Treasurer:

Rosalee Hedrick

Immediate Past President:

Gary Vause

Trustees:

Kirk Alexander

Mike Ballard

Toni Kern

Brian Sorrentino

Senior Members:

Randy Campanale

Steve Casev

Paul Maffey

Sharon McNair

Lawrence Rouse

Thomas Thomas

25 CLUB OFFICERS

President:

Larry Cohn

Vice President:

Rodney Tucker

Secretary:

Debra Howard

PLEASE JOIN US

APRIL, 13TH 6PM • 9PM

Wine to Water

FOOD AND DRINKS PROVIDED

A MAGICAL EVENING OF

GAMES, RAFFLE, AND MUSIC

TO BENEFIT CHARITYWATER.ORG
501(C)(3) FOUNDED IN 2006
100% OF OUR PROCEEDS GO
DIRECTLY TO FUND
CLEAN WATER PROJECTS GLOBALLY
COME AND HELP TRANSFORM LIVES!

\$30 PER PERSON

HOSTED BY ANTOINETTE MONROE

RSVP 702-581-1738

A.MONROE@MONROELV.COM

Wheel Print: Heather Saunders, PDQ Printing of Las Vegas

Wheel Creative & Editor: PDQ Printing of Las Vegas

Programs: Tina Bishop Pictures: Jim Tucker

The Scribe: 25 Club Member

Rotary Web Sites

Rotary.org – Rotary International
District5300.org - District 5300 Site
DACdb.com – District/Club Base



Design · Print · Copy · Signs · Banners · Posters

Custom Apparel · Mailing Center · Convention Services

Promotional Items

702.876.3235 · www.pdqvegas.com

3820 S Valley View Blvd · Las Vegas, NV 89103