



May 15, 2025

## WHAT IS ROTARY?

*Rotary is a global network of 1.2 million neighbors, friends, leaders, and problem-solvers who see a world where people unite and take action to create lasting change – across the globe, in our communities, and in ourselves.*

### What We Have Accomplished.

#### DID YOU KNOW?

##### MARCH

- \$25,000 to Spread the Word Nevada.

##### APRIL

- Superbuild Grant and LVRC Foundation \$12,311.
- District 5300 CA Fire Victim Grants 4 clubs collaborate \$40,000.00.  
LVRC CA Fire Victims Donations Reach \$18,000.00.

##### MAY

- Sole Power Awards Distribute 300 Pairs of Shoes to 6 Elementary Schools with LVRC Donation of \$9,000.00.

#### The Four-Way Test OF The Things We Think, Say Or Do.

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL & BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?

## Brian Riley

CEO, The Flow Resort

### The Flow...Go With It!



Brian Riley is a retired derivatives trader and former Head of Southeast Asian Private Banking at the Development Bank of Singapore. Since stepping away from finance in 2001, Brian has reinvented himself as a globe-trotting serial entrepreneur and proud Rotarian, with ventures spanning professional poker, garment manufacturing, tour operations, and real estate development.

In 2013, Brian founded Old Hand Holdings (OHH), the top U.S. marketing firm promoting Chinese tourism to U.S. National Parks. OHH partners with the NPS, hotels, and tour operators, runs Yellowstone's official WeChat account, and manages Chinese-focused travel platforms. It also serves as an authorized agent for AliPay and WeChat Pay.

Over the past two decades, Brian has built a reputation for transforming overlooked opportunities into innovative projects—most notably, converting small motels into boutique hotels or affordable housing.

His latest and most ambitious endeavor is The Flow Resort, a 100% off-grid eco resort being developed in the middle of a lava field on the Big Island of Hawaii.

Inspired during several months of solitude in an 8x12 shack on the slopes of Kilauea, one of the world's most active volcanoes, Brian envisioned a resort unlike any other. After nearly two years of infrastructure development and testing sustainable, off-grid systems, The Flow Resort is on track to open in early 2026. Already generating buzz in the eco-tourism world, it is being hailed as one of the most unique and anticipated boutique hotels globally.

#### LAS VEGAS ROTARY CLUB OFFICERS 2024-2025

<b>President</b> Kirk Alexander	<b>Elected Directors</b> Dan Adamson Niki Brunetti Tina Bishop Carey Grohs David Jones Greg Maguire	<b>Secretary</b> Susan Ziobro
<b>President Elect</b> Janice Lencke	<b>Past President</b> Melanie Jo Muldowney	<b>Treasurer</b> Rita Burton
<b>Immediate Past President</b> Toni Kern	John Palley Sarah Thornton	<b>Past President Representative</b> Randy Donald

#### LAS VEGAS ROTARY FOUNDATION 2024-2025 BOARD OF DIRECTORS

<b>President:</b> James Kohl	<b>Senior Members:</b> Randy Campanale Steve Casey Paul Maffey	<b>Immediate Past President:</b> William Stieren
<b>Vice President:</b> Pete Samuolis	<b>Trustees:</b> Kirk Alexander Mike Ballard Janice Lencke David Thorson	
<b>Secretary:</b> Brian Sorrentino		
<b>Treasurer:</b> Rosalee Hedrick		

#### 25 CLUB OFFICERS

<b>President:</b> Debra Howard
<b>Vice President:</b> Mijung Lombardi
<b>Secretary:</b> Hank Huang

## THE LAS VEGAS ROTARY CLUB'S MISSION:

Teaching Youth to Succeed through Literacy, Education & Life Skills Development





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**Subject: Inspired by Ethical Leadership and Making a Difference**

**Dear LVRC Members,**

I was reflecting on the powerful impact of individuals who champion ethical leadership and use their influence to create positive change. Sheryl Sandberg's remarkable career in the technology industry, coupled with her unwavering advocacy for gender equality and women's leadership through "Lean In," serves as a compelling example. Her work highlights how driving ethical considerations and empowering others can also strengthen organizations and society as a whole.

This resonates deeply with the core principles of our Rotary code of conduct. Just as Sandberg's efforts emphasize integrity, fairness, and empowering women, our code outlines ethical expectations for Rotarians in both their personal and professional lives, emphasizing these very values and the crucial commitment to using our skills to benefit others.

**Let's Build Something Together!**

*Kirk*

## SCRIBE – MAY 8, 2025

President-Elect **Janice Lencke** welcomed everyone to today's meeting and called the meeting to order at 12:15pm. **Tom Krob** gave the invocation. **Brock Fraiser** led us in singing God Bless America. **Nancy Anderson** as Sergeant-at-Arms and led us in the Pledge of Allegiance. Members led reciting the 4 Way Test. PE Janice thanked all who helped in today's meeting.

Las Vegas Southwest Club President **Bruce MacKenzie** was visiting to announce their Gold Raffle fundraiser to win 10k in gold is on May 29.


Recognizing guests of Rotarians, **Rampur Viswanath** introduced members of his family in attendance today, **Tarby Bryant** introduced a guest, **Stu Lipoff** introduced three guests including his wife, **Tom Thomas** introduced child-hood friends "the Jones Family," **Russ Swain** introduced a guest from Freedom Forever, and **Bert Reiner** introduced his friend David Harris as his guest. **Melanie Muldowney** introduced a guest of the club from United Way. **PE Janice** introduced at the Head Table our guest speaker Roger Thomas, our own **Tom Thomas**, and our own **Brock Fraiser**.

**Dr. Kathy Mahon** presented the Education Table where **Gwen Hall** introduced Laura Deering ES Principal Deborah Young accompanied by a behavior specialist, **Bob Peiser** introduced McCall ES Principal Amanda Lush, and **Tina Bishop** introduced Beckley ES Principal Shannon Brown who thanked the club for our support this school year. **Tom Thomas** was glad introduced our guest speaker Roger Thomas, "who's mark on the strip is indelible" and was able to showcase his work in The Roger Thomas Collection on the new A/V system. **Tom Thomas** then recognized senior member **Jerry Engel** who shared Thomas family stories going back to '53 and may share some responsibility for Roger's path after decorating Jerry's home in 1976. In the midst, **PE Janice** presented Roger with a Sole Power award. In announcements, **Toni Kern** announced **President Kirk's** Debunking June 19 at **Jerry Engel's** home. **Bob Peiser** announced the Wetzel Award this afternoon at Nellis AFB. **Michael Cudiamat** reported Superbuild was a "success" and announced the Beach Cleanup on May 17. **Rosalee Hedrick** announced the Suit Drive and introduced WestCare CEO Leo Magrdichian who shared thanks and tax info.

In two scholarship presentations, **Toni Kern** presented **PP Richard Jost** and **John Palley** to introduce law scholarship recipients Haeden Suter and Aika Dietz, respectively. **Toni** then presented Aika and Haeden with a Las Vegas Rotary Club centennial book.

In the raffle, Beckley ES Principal Shannon Brown found the Joker in screaming excitement!! **Lin Ng** won Lawry's Bucks. In a special raffle, **Eric Schimmoeller** won a signed copy of Roger Thomas' book Resort Style: Spaces of Celebration. **Dan Adamson** and **Brian Sorrentino** presented the 50/50 Raffle. Scholarship recipient Aika "clicked" to generate the winner, and... **Tom Thomas** won! and put it towards Santa Clothes!

President-Elect **Janice Lencke** adjourned the meeting at 1:33pm.



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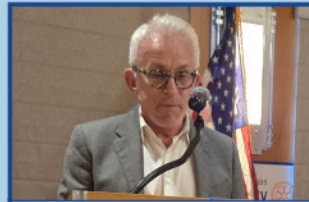
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## CALENDAR

- May 15** Brian Riley – My Hawaii Adventure
- May 17** Beach Cleanup
- May 22** Hannah Roth – My Rotary Youth Exchange Journey
- May 29** Michelle Romero – Henderson Mayor
- June 5** Club Assembly
- June 12** Cisco Aguilar – Nevada Secretary of State
- June 19** LVRC Debunking Party



Tom Thomas introduced his brother Roger Thomas, our speaker. Tom also won the fundraiser and donated it all to Santa Clothes!



Our speaker Roger Thomas



Dan Adamson, Brian Sorrentino and PE Janke Lencke announcing the fundraiser winner



Our Chief Warrant Officer for the past six years of Wetzel awards



PP Richard Jost, UNLV Law School scholarship recipients Aika Dietz and Haeden Suter, John Palley (not pictured-Toni Kern).



Bob Peiser at the recent Wetzel awards



Rotarians and Wetzel Awards recipients and their colleagues



PEE Greg Maguire and Leo Magrdichian of WestCare

## Current Raffle Amount \$500.00

### May Rotarian Birthdays

Randall Brody	May 5	Norbert Reiner	May 30
Randall Campanale, CFA	May 9	Lia Roberts	May 7
Lawrence Cohn	May 22	Lawrence Rouse	May 26
Christopher Emanuel	May 9	Eric Schimmoeller	May 26
Rene Gamero, Jr.	May 29	David Squire	May 24
Carey Grohs	May 11	Rodney Tucker	May 11
Harold Laubach, Jr.	May 2	Suzette Wheeler	May 12
Gregory Maguire	May 1		





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**Steve & Cindy Linder**



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## PAST PRESIDENTS

Michael Hoover	1980-81	Clifford R. Beadle	1996-97	Randy Donald	2012-13
Donald L. Aikin*	1981-82	Ralph J. Rohay	1997-98	Ginger Anderson	2013-14
Joseph J. Buckley*	1982-83	Dr. James M. Jones*	1998-99	Steve Linder	2014-15
Irwin Kishner*	1983-84	Tom A. Thomas	1999-00	Mary Ann Avnet	2015-16
James Cashman III*	1984-85	Tom J. Krob	2000-01	David Thorson	2016-17
Mike Meyer	1985-86	James E. Hunt	2001-02	Dr. Michael Gordon	2017-18
Doug L. Peterson*	1986-87	James R. Tucker	2002-03	James Kohl	2018-19
M.J. Wiens, Jr.	1987-88	Kathy Dalvey*	2003-04	Jacqueline Thornhill	2019-20
Keith W. Bassett*	1988-89	Steve Casey	2004-05	Richard Jost	2020-21
Kenneth E. Miller*	1989-90	Ned Phillips	2005-06	Mike Ballard	2021-22
James M. Gamett	1990-91	Brock Fraser	2006-07	Caty Crockett	2022-23
Robert L. Moore	1991-92	Randy Campanale	2007-08	Toni Kern	2023-24
Robert L. Forbuss*	1992-93	Russ Swain	2008-09		
Gary A. Martin	1993-94	Karen Whisenhunt	2009-10		
John A. Smith	1994-95	Tom Axtell	2010-11		
Caty Crockett	1995-96	Sharon McNair	2011-12		

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