



**UNITE
FOR
GOOD**

July 31, 2025

Steve Escalante

Otonomus, an AI Hotel



Steve Escalante was born and raised in Southern California before moving to Las Vegas to attend the University of Nevada, Las Vegas (UNLV) with an emphasis in business management and marketing. Boasting more than 20 years of deep-seated industry experience, Escalante utilizes his knowledge, determination, and enthusiasm to manage local, regional, and international real estate and business development ventures as VP of business development at Growth Holdings (GH) the parent company of Growth Luxury Realty (GLR).

A seasoned real estate professional, Escalante oversees all commercial, condo, multi-family, mixed use, golf, hospitality, and gaming projects, with sales and management of more than \$2.5 billion in real estate. Prior to joining GLR, Escalante decided to pursue his love of real estate development while attending UNLV and obtain his real estate license to represent owners and investors for both residential and commercial properties. Throughout his real estate career, Escalante has served in executive roles including senior VP of sales and marketing and chief operations officer at C&S Holdings, where he oversaw the company's entire operations including sales, marketing, research, analysis, legal and finance reporting; as well as Cheryl Davis & Associates, where he played a key role in bringing the first Engel & Völkers international real estate franchise to Nevada.

In 2009 Steve Founded the Escalante Group, a boutique luxury real estate experience. The intent is to provide his clients the highest level of service for their residential and commercial real estate and deliver the experience with an intimate and personalized approach. GLR is a top internationally recognized real estate firm specializing in residential, commercial, and development and is behind the newly opened AI Hotel, the Otonomus Hotel

Upcoming Speakers

Growth – Vegas, The Future is Bright

07/31	Steve Escalante	Otonomus, an AI Hotel	VP of Business Development
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Membership Impact

08/07	PDG John Chase	Club Member/Engagement	Past District Governor
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08/14	Rick Upchurch	NFL Retired, Denver Broncos	Former Wide Receiver
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08/21	DG Gilda Moshir	District Governor's Visit	District 5300 Governor
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08/28	Francesco Arezzo	Rotary Year 2025 - 2026	Dual Speakers: RI President & Video
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08/28	Pam Lang	Rotary's Impact on Community	Pamela Lang Consulting
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Innovation

09/04	Rafael Villanueva	Travel Nevada	CEO
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09/11	Justin Hopkins	Department of Transportation	Public Involvement Specialist
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09/18	Dori Koren	Homeland Security & Investigative Service	Assistant Sheriff
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09/25	Emilisa Saunders	Ice Age State Park	Interpretive Ranger
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Our Club's Accomplishments

Good People, Doing Good Things, for People in Need.

- *Leslie and Tom Thomas donated a \$2,500 Sponsorship to One Drop's Walk for Water on behalf of the Las Vegas Rotary Club. July 2025.*
- *PP Jim Hunt presented \$1,058 on behalf of the Affiliate Adjuster Association to be used for Santa Clothes. July 2025.*
- *The Las Vegas Rotary Club secured a donation of backpacks through Amazon to benefit our school partners. July 2025.*
- *\$4,000.00 was presented to McCall ES and \$6,900.00 was presented to Laura Dearing ES on behalf of PP Tom Thomas for Green our Planet programs and curriculum. June 2025.*

Check It Out!

At last week's 25 Club meeting at J Bar & Golf Lounge, we had 12 Rotarians & Guests including 3 Past Presidents.

WHAT IS ROTARY?

2025 - 2026

**Rotary International President
Francesco Arezzo**

**District 5300 Governor
Gilda Moshir**

Rotary is an organization of business and professional leaders who work to address critical issues like promoting peace, fighting disease, providing clean water, supporting education, and growing local economies.

Rotary clubs around the world foster fellowship, encourage high ethical standards, and work to advance goodwill and peace.

THE LAS VEGAS ROTARY CLUB'S MISSION:

Teaching Youth to Succeed through Literacy, Education & Life Skills Development

LAS VEGAS ROTARY CLUB OFFICERS 2025-2026

President

Janice Lencke

President Elect

Greg Maguire

Immediate Past President

Kirk Alexander

Secretary

Melanie Muldowney

Treasurer

Rita Burton

Elected Directors

Nancy Anderson

Niki Brunetti

Larry Cohn

Don Holland

David Jones

Antoinette Monroe

Melanie Muldowney

Brian Riley

Sarah Thornton

Susan Ziobro

Past

President Representative

Tom Krob

President's Message



Las Vegas is more than a destination — it's a living engine of innovation, culture, and community. Fueled by creativity and built on resilience, our city is constantly evolving. From smart infrastructure and entertainment breakthroughs to inclusive neighborhoods and bold design, Las Vegas moves forward — with purpose, pride, and possibility. Now more than ever, there is an opportunity for Rotary to ignite meaningful change in our community.

Las Vegas is surrounded by some of the most striking natural beauty in the American Southwest, and it's all just a short drive (or even bike ride) from the Strip. While the city is racing ahead with tech and innovation, the wild landscape around it stays timeless.

In my work as a corporate event planner, I continue to educate my hotel convention clients who live inside their hotels, all the amazing stuff Vegas has beyond the Strip. Vegas isn't just about casinos and bright lights.

Las Vegas is not just glitz—it's evolving into a multi-faceted city. The Las Vegas community is strong, innovative, and poised for continued growth. What other city can you go from meeting clients on the famous strip to being in hiking boots in under an hour? In short: the future is bright!

Janice

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Volunteer Opportunities

*Community Service is the
Heartbeat of the Las Vegas
Rotary Club.*



*Rotary Superhero's:
President Janice Lencke
& PE Greg Maguire*

08/04	9:30am - 3:30pm	Lawry's Blood Drive	Lawry's, The Prime Rib
10/04	9:00am	Highway Clean-up & Brunch	Bonnie Springs, Hwy. 159, Marker 5
10/16	7:00am	Green Our Planet: Fall Giant Student's Farmers Market	Clark County Government Building
10/18	8:00am - 3:00pm	Rotary Park Clean-up	901 Hinson Street
10/18	8:30am	One Drop Walk for Water	Springs Preserve
11/26	12:00pm - 1:30pm	Canned Food Drive Presentation	Lawry's Lunch Meeting
12/04	7:30am - 10:00am	Santa Clothes	Local JC Penney Stores

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Social and Special Events

08/14	2:30pm - 3:30pm	Memorial Garden Dedication at PBS Vegas
08/26	2:00pm	Ability Center at Betty's Village - Opportunity Village
09/11	12:15pm	Guest of the Club: Elementary School Partners
09/15	8:30am	SOAR - Clark County Chambers at Government Center
09/25	6:00pm - 8:00pm	Cigar Social at Tom Krob's
10/03	5:30pm	Putting Tournament at Angel Park
10/09	12:15pm	Guests of the Club: Elementary School Partners
10/28	2:00pm - 4:00pm	VIP Tour - Mabel Hoggard Math & Science Magnet ES
11/13	12:15pm	Guests of the Club: Elementary School Partners

HONORING ONE OF OUR OWN

Vegas PBS and the Werner & Maletich Families invite you to the:

Robert G. "Bob" and Deanna K. Werner Family and Maletich Family

Memorial Garden Dedication

August 14 2:30 pm
VEGAS PBS
3050 E. FLAMINGO
LAS VEGAS, NV 89121



RSVP: CONTACT NIKI BRUNETTI -
NBRUNETTI@VEGASPBS.ORG

DID YOU KNOW!

The founding of the Pasadena Rotary Club in 1920 signaled the beginning of District 5300 and comprises 57 clubs and approximately 1800 members.



Rotary Event Virtual Clipboard



Use your smartphone's QR APP to signup
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- Use your phone's QR code App
- Don't have an APP? Free Android download at
<http://ffifthwheel.vrotary.us/qr4android.apk>

Signups also on your home computer at
<http://ffifthwheel.vrotary.us>

July Rotarian Birthdays

Aris Lazarou..... July 6
Bob Potter..... July 12
Dan Adamson..... July 18
Lisa Motley..... July 15
Michael Cudiamat..... July 19
Mijung Lombardi..... July 30

Paul Maffey..... July 9
Robert DiGangi..... July 9
Sharon J. McNair..... July 21
Stephen Linder..... July 25
Tobias Kleff..... July 31



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Rotary History

ROTARY BELL. Each week President Janice taps the Rotary Bell with the gavel, and we all stop, quiet down and stand in respect. Did you ever wonder how the tradition of the Rotary Bell began?

It goes back to 1922, when the Bell was a prize for winning an attendance contest between the NYC club and the London, England Club. NYC was the victor and was presented with the original bell from the HMS "Victory," Admiral Nelson's ship at the battle of Trafalgar in 1803, mounted in a frame made from the original oak from the ship.



Each league (3.45 miles) on its ocean journey to NYC, the bell was rung in recognition of its new mission of brotherhood. Today, around the world, Rotary meetings begin and end with the sound of a Rotary Bell.

Shown is the original Rotary Bell from the collection of Wolfgang Ziegler, Memorabilia of Rotary International.

Scribe Notes

July 24, 2025 - President Janice called the meeting to order at 12:15pm. **PP Mike Ballard** gave the first invocation and **Tarby Bryant** gave a second invocation. Everyone joined in singing "God Bless America." **PP Karen Whisenhunt** was Sergeant-at-Arms and led us in the Pledge of Allegiance. **President Janice** thanked all who helped in today's meeting.

Brian Riley introduced a visiting Rotarian from the Summerlin club, and Jim Frey from the Green Valley club was in company with our guest speaker. **PP Steve Linder** introduced his wife Cindy as his guest, as well as friends visiting from a club near Paris, France. **Antionette Monroe** introduced a guest of the club on her second visit. **President Janice** introduced another guest of the club and recognized the President's table.

New to Las Vegas, Salvation Army **Major Kyle Smith** shared a few words. **President Janice** presented a silent auction item, a special Charlotte's Web gift basket to benefit the canned food drive. The highest bidder was **Bob Werner** for \$155. She reminded us of the district email to support victims of the flooding in Texas and recapped the Alpine Picnic this last weekend, with special thanks to the 25 Club officers, and **Tom and Leslie Thomas** for hosting. **Mijung Lombardi** invited all to the 25 Club Social tonight at J Bar and Golf Lounge. **PP Jim Kohl** announced the Summer Santa Clothes pickup of donated travel-size hygiene and feminine products, gave an update on 11K in clothes purchased at JC Penny's for Project 150, with more info to come on Safe Nest. **President Janice** gave special thanks to **PP Jim Kohl** for the pickup at Fontainebleau.

Dr. Niki Brunetti with Vegas PBS invited Rotarians to help honor our own **Bob Werner** and wife Deanna for their support of Vegas PBS and the Memorial Garden Dedication. **President Janice** levied attendance fines to **Richard Jost**, **Carey Grohs**, and **Nareg Aghjayan** and brought attention to supplies left at the Alpine Picnic. In the raffle, **PE Greg Maguire** did not draw the Joker. **PP Mike Ballard** won Lawry's Bucks.

Bob Peiser introduced our guest speaker Carol Frey with Trauma Intervention Program (TIP) of Southern Nevada. **President Janice** presented Carol with a donation to The Just One Project in her name and a copy of our club's centennial book and adjourned the meeting at 1:24pm.

ARIS LAZAROU

Pictures



*"Will the real
President Janice stand up?"*



President Janice's speaker table with PP David Thorson, John Palley and guests



*President Janice thanks speaker
Carol Frey*



*Antoinette Monroe introduces
Guest of the club*



Major Kyle Smith from Salvation Army



PP Steve Linder introduces his guests from Paris and his wife Cindy (not shown)



*Sergeant at Arms & PP Karen Whisenhunt
with speaker Carol Frey and her guest*



Second Invocation from Tarby Bryant



*PP Mike Ballard gave the
first introduction*



Kimberly McMahon during Q & A

BRANTON BLOUNT



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Weekly Showcase

The 25th Annual Safety Officers Awareness Recognition (S.O.A.R.) – The venue is set, and the awardees have been selected. The only thing missing is YOU! The 25th annual S.O.A.R. Awards are scheduled for September 15, 2025, 8:30am at the Clark County Chambers at the Government Center.

S.O.A.R. honors an individual or team from up to 17 active agencies in Southern Nevada representing Police, Fire, Military, and other Emergency Services. Recipients are not necessarily a "hero" in the standard sense of the word, rather the "quiet hero" who does an excellent job at what he or she was hired to do. Since inception we have been able to honor and thank over 1000 men and women who exemplify the Rotary mantra of "Service Above Self."

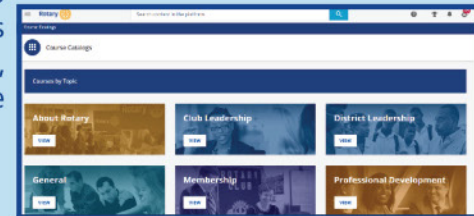


Save the date for the 2025 ceremonies where you'll have a chance to interact, congratulate and hear the stories of these remarkable individuals. If you'd like to volunteer to help the committee please contact **Rene Gamero** for information.

Rotary Learning Center – Do you want to know more about Rotary or learn some new skills that will help you grow professionally?

The Rotary Learning Center is an online platform offered by Rotary International that provides members with educational resources and training materials to enhance their understanding of Rotary and develop leadership skills. It offers a variety of interactive courses accessible through the My Rotary platform, to help members develop skills to contribute effectively to their clubs and communities.

Go to: <https://my.rotary.org> to learn more.



Member Spotlight

Randall Brody

Tax Samaritan and Peace of Mind Help



Tax expert Randall Brody is the founder of Tax Samaritan and Peace of Mind Help. In 1981, at the age 12, he was captivated by the IRS and inspired by his dad's use of the "new" computer for his personal tax returns.

Fun facts: He is skilled in the art of making delicious hot cocoa and has a lifelong appreciation for the perfect popcorn.



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Rotarians In Action

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25 Club Meeting: Christine, Jason, Brian, PP Kirk & Susan



25 Club Meeting: Aaron, Lin & Randall



25 Club Meeting: J Bar & Golf Lounge



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2. Is it FAIR to all concerned?
3. Will it build GOODWILL & BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?

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