



UNITE
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GOOD

August 21, 2025

Gilda Moshir

2025 – 2026 District Governor



Gilda Moshir is a Life Insurance Broker representing over 50 carriers, driven by her personal experience witnessing how immigrant families often lacked access to financial planning. Since 2013, she has educated families on life insurance and protection, especially those in the "sandwich generation."

Previously, she spent 16 years in Early Childhood Education running an historic nursery school in Pasadena. Gilda holds degrees from UC Irvine and Pasadena City College.

She and her husband, Mehrdad, raised their sons (Darius and Kian) in San Marino, they now live in Pasadena. A proud Persian-American, Gilda embraces her cultural heritage and leads a Persian language teaching program in the San Gabriel Valley, named after her late father who was an educator at heart.

Gilda has been involved in the community through PTA, Boy Scouts, local business networks, and the Chamber of Commerce. Gilda is known for her passion for advocating financial literacy, connecting like-minded people, and serving her community.

Gilda joined San Marino Rotary in 2012 and quickly took on many leadership roles, serving as Club President in 2016-2017. She became District Membership Chair from 2019 – 2022 and enjoyed 1 year as Area Governor prior to being chosen as District Governor. She helped grow the district last year by supporting the launch of 3 new clubs and received recognition for her contributions.

Gilda is committed to service through Rotary, her profession, and her community, and looks forward to supporting clubs across the district as District Governor.

Upcoming Speakers

Growth – Vegas, The Future is Bright

Membership Impact

08/21	DG Gilda Moshir	District Governor's Visit	District 5300 Governor
08/28	Francesco Arezzo	Rotary Year 2025 - 2026	Dual Speakers: RI President & Video
08/28	Pam Lang	Rotary's Impact on Community	Pamela Lang Consulting

Innovation

09/04	Rafael Villanueva	Travel Nevada	CEO
09/11	Justin Hopkins	Department of Transportation	Public Involvement Specialist
09/18	Dori Koren	Homeland Security & Investigative Service	Assistant Sheriff
09/25	Emilisa Saunders	Ice Age State Park	Interpretive Ranger

Las Vegas Economic Future

10/02	Raleigh Midura	Switch	Executive VP Enterprise Sales
10/09	In Process		
10/16	Peter Zierhut	HAAS Automation	VP Outside Operations
10/23	Jared Smith	City of Henderson	Economic Dev & Tourism Director
10/30	Dr. Jeffrey Cummings/ Kate Zhong	Brain Health Ambassadors	Multi (UNLV)

Our Club's Accomplishments

Good People, Doing Good Things, for People in Need.

- President Janice presented The Just One Project with a check for \$2,500.00 in the name of each of our speakers this year August 2025.
- As of August 19, the Canned Food Drive raised \$928 towards the \$12,500 goal. August 2025.
- On August 2, a heartwarming effort came full circle when Patrick Ballinger of the Boy Scouts of America-Las Vegas Area Council, and member of our club, picked up a donation of 400 stuffed animals and 350 hand-crafted wooden toy trucks, to distribute to children throughout the community. August 2025.

Check It Out!

Our inbound exchange student, Aarne Halenius from Finland arrived Wednesday, August 20. We look forward to meeting him soon.

WHAT IS ROTARY?

2025 - 2026

Rotary International President
Francesco Arezzo

District 5300 Governor
Gilda Moshir

Rotary is an organization of business and professional leaders who work to address critical issues like promoting peace, fighting disease, providing clean water, supporting education, and growing local economies.

Rotary clubs around the world foster fellowship, encourage high ethical standards, and work to advance goodwill and peace.

THE LAS VEGAS ROTARY CLUB'S MISSION:

Teaching Youth to Succeed through Literacy, Education & Life Skills Development

LAS VEGAS ROTARY CLUB OFFICERS 2025-2026

President

Janice Lencke

President Elect

Greg Maguire

Immediate Past President

Kirk Alexander

Secretary

Melanie Muldowney

Treasurer

Rita Burton

Elected Directors

Nancy Anderson

Niki Brunetti

Larry Cohn

Don Holland

David Jones

Antoinette Monroe

Melanie Muldowney

Brian Riley

Sarah Thornton

Susan Ziobro

Past

President Representative

Tom Krob

President's Message



As we continue to celebrate and recognize **Membership Month** this August, we are reminded that Rotary is more than just a service organization — it's a global family united by purpose, fellowship, and impact. We are honored to welcome district membership representatives as they recognize our club's accomplishments and support our ongoing growth efforts.

This month offers each of us an important opportunity **to reflect on why we joined Rotary**, and more importantly, **why we stay**. It gives us a chance **to share those reasons** with others and invite them into a space where service meets community and where friendships turn into lasting change.

While our **Membership Chair or Director** may lead the efforts in strategy and planning, the responsibility of growing and strengthening our club belongs to **all of us**. Every conversation, every act of service, and every story we tell about our Rotary experience has the potential to **inspire someone new** to join.

Janice

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Volunteer Opportunities

*Community Service is the
Heartbeat of the Las Vegas
Rotary Club.*



*Rotary Superhero's:
President Janice Lencke
& PE Greg Maguire*

09/20	1:00pm - 2:45pm	Serve Lunch at Salvation Army	Owens Campus
10/04	9:00am	Highway Clean-up & Brunch	Bonnie Springs, Hwy. 159, Marker 5
10/16	7:00am	Green Our Planet: Fall Giant Student's Farmers Market	Clark County Government Building
10/18	8:00am - 3:00pm	Rotary Park Clean-up	901 Hinson Street
10/18	8:30am	One Drop Walk for Water	Springs Preserve
11/26	12:00pm - 1:30pm	Canned Food Drive Presentation	Lawry's Lunch Meeting
12/04	7:30am - 10:00am	Santa Clothes	Local JC Penney Stores

Rosalee Hedrick

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Social and Special Events

08/26	2:00pm	VIP Tour – Ability Center at Betty's Village
09/11	12:15pm	Guest of the Club: Elementary School Partners
09/15	8:30am	SOAR - Clark County Chambers at Government Center
09/25	6:00pm - 8:00pm	Cigar Social at Tom Krob's
10/03	5:30pm	Tiberti Classic Putting Tournament at Angel Park
10/09	12:15pm	Guests of the Club: Elementary School Partners
10/28	2:00pm - 4:00pm	VIP Tour - Mabel Hoggard Math & Science Magnet ES
11/13	12:15pm	Guests of the Club: Elementary School Partners
12/04	TBD	Holiday Party

VIP TOUR Betty's Village Ability Center

August 26
2:00 pm
\$25
Sign up in the Green Book

7755 W. OQUENDO RD. LAS VEGAS



DID YOU KNOW!

Riddle me this: "What has an eye but cannot see?" I also have a central hub with blades extending outward which resembles an eye. First person to stand up and guess the answer wins a \$200.00 prize package.

Rotary Event Virtual Clipboard



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August Rotarian Birthdays

James Kohl.....August 18

Lin Ng.....August 30

Matthew Phillips.....August 19

Melanie Muldowney.....August 12

Al Wagner.....August 23

Rita BurtonAugust 02

Susan Ziobro.....August 06



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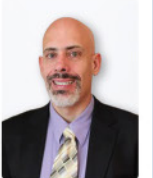
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Rotary History



The Paul Harris Fellowship Award, introduced in 1957, is one of the highest honors Rotary can bestow upon a person. It acknowledges individuals who contribute, or who have contributions made in their name to the Rotary International Foundation. Those funds are in \$1000 increments and can be channeled to the Program Fund, PolioPlus, PolioPlus Partners or Humanitarian Grants. To the left is the initial pin awarded to a recipient.

Left: Introduced in 1984, the blue-stone Multiple Paul Harris Fellow pin recognizes additional donations up to \$6,000.



Right: Red-stone pins were introduced in 1988 to bridge the gap between the blue five-stone pin and Major Donor Recognition Level.



Scribe Notes

August 14, 2025 - President Janice called the meeting to order at 12:15pm. **Anil Melnick** led with a meditation of Marcus Aurelius for the invocation and **Susan Ziobro** led us in singing "America the Beautiful." **Shawn Sennett** was Sergeant-at-Arms and led us in the Pledge of Allegiance. **President Janice** called attention to the slideshow of "Rotarians on the road," thanked all who helped in today's meeting, and levied a hefty \$1,000 fine to **Randy Campanale** for his 10-minute interruption at the last meeting.

Rosalee Hedrick introduced a visiting Past President from a club in Annapolis, Maryland. **Carey Grohs** introduced her "better half" Chuck as her guest. **Toni Kern** introduced a guest of the club from The Just One Project. New member **Branton Blount** introduced a guest. **Susan Ziobro** introduced Vicky as a guest of the club and Nancy Anderson introduced a guest of the club on her third visit. **Larry Cohn** introduced two guests from Capstone. **President Janice** then introduced the President's Table.

Karen Whisenhunt announced the Cigar Social on Sept 25 at the home of **Tom Krob**, and the Putting Tournament fundraiser for Rotary Youth Exchange (RYE). LVRF President **Rosalee Hedrick** announced the VIP tour of The Ability Center at Betty's Village on August 26. **PP Steve Linder** announced an opportunity to help serve lunch at Salvation Army on Sept 20 with **Major Kyle Smith**. **Dr. Niki Brunetti** reminded us of the Memorial Garden Dedication at Vegas PBS after the meeting today in honor of our own **Bob Werner**, wife Deanna, and family. **Mijung Lombardi** invited all to a special 25 Club Social with District Leadership "fireside chat" hosted at the home of 25 Club Secretary **Elliott Harris** and announced that the canned food drive QR code is updated for this year. **Liz Rothwell** called for any venue suggestions for this year's holiday party.

President Janice announced a hidden "surprise and delight" gift which was found and won by **PP Richard Jost** and presented Cynthia Lewis from The Just One Project with a club service award check for \$2,500. **Rosalee Hedrick** then presented an overview of our Corporate Membership Program. **President Janice** recognized **Andrew Thurlow** in this week's Member Spotlight in The Wheel.

In the raffle, **PP Randy Donald** did not find the Joker. **Larry Cohn's** guest won Lawry's Bucks.

PP Randy Donald introduced our guest speaker Rick Upchurch, retired Denver Broncos player and philanthropist. **President Janice** presented Rick with a donation to The Just One Project in his name and a copy of our club's centennial book and adjourned the meeting at 1:32pm.

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President Janice with Cynthia Lewis from The Just One Project



Speaker Table: Elliott Harris, PP Randy Donald, Speaker Rick Upchurch, President Janice, guest John Densmore and Patrick Ballinger



President Janice Lencke presented Speaker Rick Upchurch with the Just One Project Award



Michael Williams with Kay Raheem



Bob Peiser offering raffle tickets



Larry Cohn with his guests



Branton Blount with his guest



Carey and Chuck Grohs



Antoinette Monroe welcoming a potential new member



Bob Werner, John Seibel and Tarby Bryant



PP Richard Jost, Andrew Thurlow, Anil Melnick and PP Tom Krob

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2025

Las Vegas Rotary Club
Annual Canned Food Drive

7.9%

\$982 raised of \$12,500 goal

*2024 Contribution - \$28,000

Weekly Showcase

Rotary International Urges That Flexibility is Key for Growth

Satellite and Companion Clubs. Bringing new members to our club is one way to grow membership and starting a new club is another. A third opportunity is through satellite and companion clubs that are connected to an established club but have their own meetings, projects, bylaws, and board.

They are a good choice for those who want a different club experience than what an existing club can offer but still want the support and partnership another club can provide. Some satellite clubs eventually form standalone clubs, while companion clubs generally do not. The initial membership requirement is only 8 individuals.

If you have an idea for a potential satellite or companion club please reach out to our Membership Co-Chairs Antoinette Monroe and Larry Cohn, President Janice or Shawn Noorda.

Club Models. Clubs are evolving to accommodate changing lifestyles and interests. Listed below are a few of the new types of Clubs Rotarians are starting around the world. They can apply to both Traditional and Satellite/Companion Clubs.

Interest-based Club: This is a club that focuses on a particular interest or hobby for people who want to enjoy Rotary by focusing on a shared interest or activity. An example of this type of club is the E-Club, **Global Travelers** based in Michigan. They meet via zoom twice a month and incorporate service projects in the locations where they travel together all over the world.



Service-based Club: This is a club that doesn't have regular meetings but meets at least twice monthly for service projects and occasionally for social events or fundraisers. This was designed for people who join Rotary to participate in service but who don't want to or can't attend meetings, or those who want a club with lower dues.

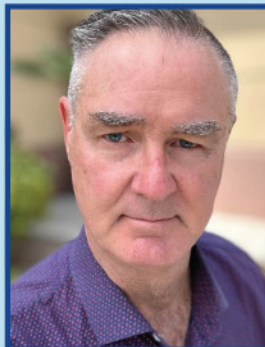
Cause-based Club: This is a club whose members are passionate about a specific cause and focus their service efforts on that topic. This is ideal for people who want to connect with others while addressing a particular issue. An example this type of club is "**Rotarians in Service for Equality**" (**R.I.S.E.**), which is a cause-based Rotary club focused on issues and concerns of the LGBTQIA+ community.



Member Spotlight

Don Holland

Author and Investigative Historian



Since April 26, 2019, when he visited Captain Joseph McConnell's grave on a whim, Don Holland has been extensively researching this man, who was the US Air Force's top flying ace during the Korean war. Don has turned his research into a biography. Years as Editor of the Daily Press and his love of history honed his skills to author this book.

In 1997, Don took a 3-month Leave of Absence from his newspaper job to spend time in Ukraine training journalists. While there, he developed an empathy for the Ukrainian people.

Interesting Fact: When the Russians invaded Ukraine, Don contacted the Ukrainian embassy and volunteered to join the Foreign Legion. Unfortunately, he didn't meet the age requirement.



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Rotarians In Action

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Las Vegas Rotary Club Members in attendance for the Vegas PBS Memorial Garden dedication, following a tour of Vegas PBS



Deanna and Bob Werner in front of their Dedication Plaque in the Vegas PBS Memorial Gardens



Presenter Dr. Niki Brunetti



Presenter Tom Thomas



Rotarians filled Amazon donated backpacks for kids at our 6 schools in the office of PE Greg Maguire's Force 10 Logistics



Kay Raheem attended the Rotary Leadership Institute in California

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See Shawn Noorda to purchase yours!



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