



**UNITE  
FOR  
GOOD**

October 23, 2025

## Jared Smith, CEcD

*City of Henderson – Economic Development & Tourism*



Jared Smith is the Director of Economic Development and Tourism for the City of Henderson, Nevada. He is responsible for assisting in business attraction and expansion and growing tourism within Henderson. Jared has a distinguished 15-year career in economic development leading teams and working closely with companies and communities to expand economies and opportunities for citizens.

He is a Certified Economic Developer (CEcD), was named one of the 2022 "Top 50 Economic Developers" in North America by Consultant Connect and is an active member of the International Economic Development Council.

Prior to joining the City of Henderson, Jared served as the Chief Operating Officer of the regional development authority in Southern Nevada where he led teams to break records in new job creation, spearheaded the largest federal economic development grant application in the region's history, and was Chairman of the Economic Development Advisory Group for Southern Nevada. Jared also served on the Board of Directors for Workforce Connections and as Honorary Commander in the Civic Leader program at Nellis Air Force Base.

Prior to relocating to Nevada, Jared was the Director of Business Development for the Baton Rouge Area Chamber in Louisiana where he led the region in new jobs announced with companies such as IBM, Exxon, and more. He earned a master's degree in business administration from Southeastern Louisiana University, a bachelor's degree from Louisiana State University, and is a graduate of the University of Oklahoma's Economic Development Institute.

## Upcoming Speakers

### *Las Vegas Economic Future*

10/30 Dr. Jeffrey Cummings/  
Kate Zhong Brain Health and Alzheimer Disease - Alzheimer Ambassadors

### *Cornucopia*

11/06 Daniel Ibach US Navy Special Op/Delta Force - CEO Griz Global Solution  
11/13 Tim Keener National Finals Rodeo (NFR) - President  
11/20 DARK Due to: Formula 1  
11/26 Jhone Ebert Joint with Kiwanis Club - Superintendent Clark County Schools

### *Las Vegas Community*

12/04 DARK Santa Clothes  
12/11 Robbie Brown Las Vegas Search and Rescue - Deputy Commander Community Outreach  
12/18 Winston Fisher Area 15 - CEO  
12/25 DARK Due to: Holiday Break

## Our Club's Accomplishments

*Good People, Doing Good Things,  
for People in Need.*

- PP Jim Kolh presented a \$1,680 grant from Howard and Howard & the Las Vegas Rotary Club to the Xtreme Couture GI Foundation.
- The Tiberti Classic Putting Tournament raised \$5,006 for RYE and \$320 for the Salvation Army Canned Food Drive.
- As of October 16, the Canned Food Drive raised \$6,491 towards the \$12,500 goal

## Check It Out!

Santa's got a secret helper! All donations received by **TODAY** for Santa Clothes are **matched** — double the joy, double the kids helped!

## WHAT IS ROTARY?

**2025 - 2026**  
Rotary International President  
Francesco Arezzo  
District 5300 Governor  
Gilda Moshir

*Rotary is an organization of business and professional leaders who work to address critical issues like promoting peace, fighting disease, providing clean water, supporting education, and growing local economies.*

*Rotary clubs around the world foster fellowship, encourage high ethical standards, and work to advance goodwill and peace.*

## THE LAS VEGAS ROTARY CLUB'S MISSION:

*Teaching Youth to Succeed through Literacy, Education & Life Skills Development*

**LAS VEGAS ROTARY  
CLUB OFFICERS 2025-2026**

**President**

Janice Lencke

**President Elect**

Greg Maguire

**Immediate Past President**

Kirk Alexander

**Secretary**

Melanie Muldowney

**Treasurer**

Rita Burton

**Elected Directors**

Nancy Anderson

Niki Brunetti

Larry Cohn

Don Holland

David Jones

Antoinette Monroe

Melanie Muldowney

Brian Riley

Sarah Thornton

Susan Ziobro

**Past**

**President Representative**

Tom Krob

## President's Message



There are many community-building events in Las Vegas during October, organized by various clubs and community organizations for everyone to enjoy and participate in.

Festivals and attractions like **HallOvee at Opportunity Village, Springs Preserve's Haunted Harvest, the Pumpkin Patch & Corn Maze at Gilcrease Orchard, the Las Vegas PRIDE Festival**, and many more unique events bring people together to celebrate our city's diverse and vibrant spirit.

These October events significantly boost the Las Vegas economy by increasing visitor spending on hotels, dining, entertainment, and transportation. Their impact extends well beyond the Strip—supporting surrounding neighborhoods and benefiting local businesses in hospitality, retail, and service industries.

Get out and support Las Vegas this fall by enjoying community events, exploring local businesses, and embracing the city's diverse culture. With a variety of dining, entertainment, and shopping options available both on and off the Strip, there are many ways for Rotarians friends and family to engage with the city and boost the local economy.

*Janice*

## Say Hello!

### Welcome to the Rotary Family, Michael!



Meet Michael Johnson, a business broker and Mergers & Acquisitions advisor who helps entrepreneurs buy, sell, and grow their companies. He's launched and led several ventures of his own—including producing one of Las Vegas's longest-running shows after moving here in 1998.

A proud U.S. Army veteran, Michael now heads Southwest Eco Tech and co-founded Bearing Development, a federal construction firm. When he's not closing deals or creating something new, you'll find him cycling, snorkeling, or giving back through community and charitable projects.

## Rotary Etiquette Essentials

### The Art of Equality

Rotary has long embraced a tradition that's both simple and profound — using first names instead of formal titles. Whether you're chatting with a club president, a doctor, or a CEO, in Rotary you're simply "John," "Maria," or "Sam."

This practice goes back to Rotary's earliest days in 1905, when founder Paul Harris wanted to create an atmosphere of fellowship and equality among business professionals.

Dropping titles helped break down barriers and build genuine friendships — a cornerstone of Rotary culture. It reminds us that service and leadership aren't defined by rank or profession, but by action and integrity.

In **Rotary**, everyone stands on equal footing, united by a shared purpose: **"Service Above Self."**

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# Volunteer and Event Highlights

## V - Volunteer Opportunity

### October

10/24	6:00pm–10:00pm	Halloween Party at Antoinette's
10/28	9:15am	V Hollingsworth Breakfast/Snack Time with Books
10/28	2:00pm–4:00pm	VIP Tour - Mabel Hoggard Math & Science Magnet ES

### November

11/06	6:00pm–8:00pm	New member orientation and 25 Club Meeting at Elliott Harris's home
11/13	12:15pm	Guests of the Club: Bracken, Long & Hollingsworth
11/18	7:30am	V Beckley - Breakfast/Snack Time with Books
11/18	9:15am	V Hollingsworth Breakfast/Snack Time with Books
11/22	9:00am	V Backpack stuffing for Santa Clothes at the Boy Scout facility
11/26	12:00pm–1:30pm	Salvation Army Canned Food Drive Presentation at Lawry's

### December

12/04	7:30am–10:00am	V Santa Clothes
12/04	6:00pm–10:00pm	Holiday Party
12/5-12/7	All Week-end	V RYLA
12/10	5:00pm	25 Club Graduation, Randall Brody's home
12/11	12:15pm	Guests of the Club: Beckley, Dearing & McCall ES
12/11	5:00pm	Opportunity Village-Magical Forest

## DID YOU KNOW!

Las Vegas Rotarians helped power the Hoover Dam era — building businesses, housing workers, and shaping the civic foundation of a growing desert city.

### Rotary Event Virtual Clipboard



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Right Now or Later - Anytime

- ▶ Use your phone's QR code App
- ▶ Don't have an APP? Free Android download at <http://fifthwheel.vrrotary.us/qr4android.apk>

Signups also on your home computer at <http://fifthwheel.vrrotary.us>

## October Rotarian Birthdays

Elliott Harris.....	10/3	Ricardo Barrera Jr. ....	10/24
Katherine Govoreau .....	10/7	Jack Romano.....	10/28
Brock Fraser .....	10/13	Lia Heavilin.....	10/29
Shawn Noorda .....	10/16		



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## Rotary History

### "The Night Rotary Was Born"



On the evening of **February 23, 1905**, four men from very different professions—attorney **Paul P. Harris**, mining engineer **Gustavus Loehr**, merchant tailor **Hiram E. Shorey**, and coal dealer **Silvester Schiele**—met in **Room 711 of Chicago's Unity Building**. That friendly gathering became the first meeting of what the world would come to know as **Rotary**.

Harris had longed for the spirit of small-town friendship—where people met as equals, free from politics or creed. The men decided to "rotate" their meetings among offices, giving rise to both the name *Rotary* and a movement built on fellowship and service.

Each founder left a mark: **Harris**, the visionary lawyer, became Rotary's first international president; **Schiele**, the coal man, its first club president; **Loehr**, who offered his office, gave Rotary its birthplace; and **Shorey** served as its first secretary.

From that small spark in downtown Chicago grew a global force for goodwill and service. More than a century later, millions still gather in that same spirit of friendship that started it all.

## Scribe Notes

**October 16, 2025 – President Janice** opened the meeting at 12:10pm. **PP Michael Gordon** gave the invocation; Don Holland led us in singing the National Anthem; and Linda Petersen as Sergeant-at-Arms, together with Cub Scout Samuel Gordon, led us in the Pledge of Allegiance. **President Janice** thanked all who helped in today's meeting.

We welcomed **Murray** from Calgary South and **Eric** from the Philippines as International Rotarians, and **Mike Cudiamat** introduced Rotaract member Dragos from Romania. Visiting Rotarians included PP Michael Gordon, now from Broomfield, Colorado and his four guests; Red Rock Rotary Club President and District RYLA Chair Mae Ismael; and Paul Grey from the Soldotna, Alaska, Rotary Club. **Mike Cudiamat**, **Rosalee Hedrick** and **Susan Ziobro** introduced their guests. **President Janice** presented those at the President's Table, including our Executive Director, **Shawn Noorda**, whose birthday we celebrated in song. She also presented ten visiting Rotarian District Dignitaries, including several past District Governors.

In the announcements: **Mijung Lombardi** reminded of the New Member Orientation at the 25 Club meeting on November 6 and encouraged continued strong support of the Canned Food Drive. **PP Toni Kern** reported on the successful Student Farmers Market earlier in the day, at which two of partner elementary schools won runner-up awards. **Deb Howard** reminded of the multi-club Rotary Park Cleanup on Saturday October 16. **Tina Bishop** encouraged donations to the Fall Festival Halloween Candy collection effort and reminded of the Breakfast with Books event at Beckley ES next Tuesday. **Brian Riley** updated on preparations for the International Exchange trip to India in January, calling for donations of air miles to help defray travel costs for some participants. **President Janice** noted End Polio Day on October 24 and recalled our Group Photo after our luncheon on October 23. **Antoinette Monroe** announced two pairs of box seat tickets to the Raiders/Broncos game, one pair to be auctioned at next week's luncheon and the other through silent auction at the Halloween Party on October 24. Proceeds go to the Canned Food Drive.

**Niki Brunetti**, Club Director, presented Paul Harris Fellow Awards to **Lia Roberts** and **Mike Cudiamat** (Paul Harris + 5 and +4 status, respectively)

**President Janice** noted the Wheel's Member Spotlight on **PP Jim Kohl**. **PP Tom Krob** won both the 'Surprise and Delight' prize, a pair of special sunglasses, and the raffle, but missed the Jackpot, while **Steven Kwon** took home the Lawry Bucks.

Past District Governor **Michael Soden** announced, to great acclaim, that the District Governors Selection Committee had chosen our very own **PP Dave Thorsen** as the District Governor-Designate for 2027-28.

**PP Tom Thomas** introduced this week's speaker, Peter Zierhut, Vice President of Haas Automation, Inc., who gave an overview of the company's history, and described their plans to open a massive manufacturing facility in Henderson next year. **President Janice** presented him with a copy of the Club's Centennial Book and announced a donation in his name to the Just One Project. She adjourned the meeting at 1:32 p.m.

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# Pictures



Speaker Peter Zierhut & Janice Lencke



Congratulations Dave Thorson, next DGD



PP Michael Gordon, Amanda & Samuel Gordon



Lawry Bucks to Steve Kwon



President Janice and PP Michael Gordon



Rosalee Hedrick and Guest



Paul Harris: Niki Brunetti & Janice Lencke presented to Lia Roberts & Mike Cudiamat



Happy Birthday Shawn Noorda



Michael Cudiamat and Rotarian from Philippines



Speaker Peter Zierhut and PP Tom Thomas



Susan Ziobro and Guest

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Lets Do This!  
We are half way there.

2025


Las Vegas Rotary Club  
Annual Canned Food Drive

52%  
\$6,491 raised of \$12,500 goal  
\*2024 Contribution - \$28,000

## Weekly Showcase

### Bids, Broncos & Box Seats — Oh My!

 This Halloween, **Antoinette Monroe's Haunted House** isn't just serving chills—it's *serving charity with style!* Your **\$20 entrance fee** helps support the **Salvation Army's hunger-relief efforts**, and the night's **silent auction** is packed with high-octane prizes you won't want to ghost:

 **Two private box seat tickets to the Raiders vs. Broncos game on December 7 at Allegiant Stadium**—complete with food, drinks, and a \$4,000 value!

 **Two tickets to the Ford Bronco Off-Road Excursion Experience**, worth \$1,500 x 2 (\$3,000) of adrenaline-filled adventure.

Every thrilling bid helps stock Salvation Army shelves through the **Rotary-Kiwanis Canned Food Drive**. So, grab your costume, your friends, and your competitive spirit—because this fright night fuels more than fun... it fights hunger in Las Vegas!

### Rotary VIP School Tour – Learning in Action!

Step into a classroom where curiosity runs the show! Join the Rotary VIP Tour of **Mabel Hoggard Math & Science Magnet Elementary** and experience education through the eyes of its incredible student guides.

You'll visit the **school farm**, meet friendly faces at the student-run zoo, and explore Nevada's past in the **on-campus History Museum** through Nevada State History Museum, built and cared for by the kids themselves.

Tuesday, October 28 • 2:00 p.m. - 950 N. Tonopah Dr., Las Vegas. **Space is limited—RSVP today and rediscover the joy of learning!**

## Member Spotlight

### Sarah Thornton

*President – Connected Communications*



When it comes to putting others in the spotlight, **Sarah Thornton** is a natural. As President and Founder of **Connected Communications**, her **WBENC-certified firm (51% owned, controlled, operated, and managed by a woman)** has spent more than 18 years helping clients, nonprofits, and community partners earn the attention they deserve.

One of Nevada's most experienced real estate PR experts, Sarah has worked with many of the state's top developers and has clients throughout the Southwest. **Named UNLV Alumna of the Year and Senior PR Practitioner of the Year by PRSA Las Vegas.**

Her heart shines through in everything she does. She makes everyone feel welcome, gets things done, and still finds time for family, community, and adventure. A certified scuba diver, snow skier, and wake surfer, Sarah loves stand-up comedy and early morning walks with her dog Kiki—often joined by neighborhood friends.

Sarah serves on several nonprofit and community boards, including the **Las Vegas Rotary Club Board**, where her passion for service and storytelling come together. She and her husband met on UNLV's "nerd squad", the Speech & Debate Team, and became the first successful couples match for Big Brothers Big Sisters of Southern Nevada. A former Army brat who spent her middle-school years in Germany, Sarah continues to open her heart and home to others—always leading with kindness and laughter.

**Fun Fact:** Every Monday night, Sarah hits the soccer field with a squad of 20- and 30-somethings—and still kicks butt with the best of them.



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# Rotarians in Action



PP Jim Hunt riding the Zamboni

## SURPRISE & DELIGHT

### Chorus: "The Zamboni Song"

'Cause I wanna drive the zamboni  
I wanna drive the zamboni  
'Cause I wanna drive the zamboni  
I wanna drive the zamboni  
(Yes I do.)



GOP: Fall Giant Student's Harvest



HONOR FLIGHT: Tarby Bryant returning from his trip to DC



HONOR FLIGHT: Karen and Tom Whisenhunt welcome returning veterans including Tarby



GOP: Fall Giant Student's Harvest - Rotarians with PP Toni Kern



ROTARY PARK CLEAN UP: Lia & Deb



ROTARY PARK CLEAN UP




GOP: Fall Giant Student's Harvest



ROTARY PARK CLEAN UP




ROTARY PARK CLEAN UP: Deb & Karen



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Fifth Wheel: [fifthwheel.lvrotary.us](http://fifthwheel.lvrotary.us)

Executive Director: Shawn Noorda

## LAS VEGAS ROTARY FOUNDATION 2025 - 2026 BOARD OF DIRECTORS

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Rosalee Hedrick

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Pete Samoulis

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David Thorson

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Brian Sorrentino

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James Kohl

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David Thorson

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Thomas Thomas

Gary Vause

## 25 CLUB OFFICERS

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Mijung Lombardi

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Hank Huang

### Secretary:

Elliot Harris

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[District5300.org](http://District5300.org) - District 5300 Site

[www.dacdb.com](http://www.dacdb.com) – District/Club Data Base



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